

# Braves Win Series Opener in 10 Innings 4-3

Spahn  
Pitches  
8-Hitter

MILWAUKEE (UPI) — A two-out tenth-inning single by Bill Bruton gave the Milwaukee Braves a thrilling 4-3 victory over the New York Yankees in the opening game of the World Series this afternoon. Warren Spahn went all the way to collect the victory, with reliever Ryne Duran taking the loss. Spahn gave up eight hits, with Duran and starter Whitey Ford allowing 10.

Joe Adcock singled in the tenth with one out to start the game winning rally. Wes Covington flied to left and Del Crandall singled. Bruton then came through with his clutch single to score Adcock.

**WHITEY FORD** was knocked out of the box in the eighth inning when Eddie Mathews walked and Hank Aaron doubled. Duran kept the Braves from taking the lead, but allowed the tie when Wes Covington flied to Mickey Mantle.

The Yankees had taken the lead first with a home run in the fourth by Bill Skowron, with the Braves coming back with two in their half inning. Another home run, this time by Hank Bauer, had given the Yanks their 3-2 margin in the fifth.

A NEAR-CAPACITY crowd of 46,367 crowded into County Stadium on the clear, sunny day, with the temperature hovering around the 50-degree mark.

Pitchers tomorrow will be Bull Bob Turley for the Yankees, and Lew Burdette for the Braves.

**THE PLAY-BY-PLAY** follows:

**YANKEES FIRST**  
Bauer struck out to set between Mathews and Logan. It was the fifth consecutive World Series game in which Bauer had hit safely—a record. Bauer was picked off first base and was out. Bauer to Adcock to Logan, who covered second.

McDougald dropped a looper just out of the reach of Mathews for a single. Eddie Johnson started warming up in the bullpen, while Mathews walked between home plate and third base. McDougald went to second on a wild pitch. Bauer had hit safely—a record. Bauer to Adcock to Logan, who covered second.

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Winner



WARREN SPAHN

THIRTY-SECOND YEAR

# The Desert Sun

The Desert Empire's Daily Newspaper

VOL. XXXII, No. 43 18 Pages—2 Sections

Palm Springs, California, Wednesday, October 1, 1958

PHONE FA 5-5005

Single Copy 10c

N.Y. Stock Exchange

E. F. HUTTON & CO.

30 Industrials 530.44, off 1.65

20 Ralts 143.38, off 1.23

C2 8.3M1

FA 4-1532

170 North Palm Canyon Drive

Member New York Stock Exchange

and All Leading Exchanges

Private Wires

# Ike Warns of Grave Consequences To Nation if Courts Not Obeyed

\$9-Million  
Mark Neared  
In Building

Month's Total  
Passes Million  
Figure Again

New Palm Springs construction neared the \$9 million mark for 1958 today as the September building total ranged past \$1,000,000.

City Building Department officials reported that the month of September brought \$1,096,450 worth of new construction to the city.

**THIS BROUGHT** the year's new building values to \$8,835,365.

Despite the heavy Village building activity, however, the year's building rate failed to measure up to 1957, which marked \$9,512,845 worth of construction up to Oct. 1.

The total for September did edge past the September 1957 mark, though. Last year's September building reached \$1,054,-

000 for a total of 77 apartment units.

**HEAVIEST BUILDING** activity last month was registered by home and apartment builders, who drew permits for construction of 26 dwellings, worth \$431,500, and three apartments, costing \$3,200; two hotel alterations, \$2,000, and two trailer cabanas, \$7,000.

The city's swimming pool count is now 1,701, following the addition of 22 pools, valued at \$77,000, last month.

**THE BUILDING** picture in other categories:

Twenty-eight dwelling additions and alterations, \$28,650; four apartment additions, \$34,100; one new commercial building, \$3,200; two hotel alterations, \$2,000, and two trailer cabanas, \$7,000.

**Soviet Nuclear Tests May End Control Talks**

WASHINGTON (UPI) — U.S. officials awaited some indication from Russia today as to whether the Soviets intended to blow up arms control negotiations with their resumption of nuclear testing.

The U.S. Atomic Energy Commission announced Tuesday night Russia had resumed nuclear weapon test with two explosions of "moderate to high yield" at the Soviets' Arctic proving grounds.

Detection presumably was by seismicographic and atmospheric means.

**DR. T. J. RANEY**, president of the corporation, announced the corporation's plans at a news conference.

He said, however, that nothing will be done pending the outcome of next Monday's hearing on a petition for a permanent injunction before the 8th U. S. Circuit Court of Appeals in St. Louis.

More than 450 advertising executives and their guests move into Palm Springs Oct. 12 for one of the biggest advertising conclaves on the West Coast.

Prominent admen and nationally distinguished speakers are booked into the El Mirador Hotel from Oct. 12 through 15 for the 21st annual convention of the Western Region of the American Association of Advertising Agencies.

**DURING THE FOUR-DAY** conference, convention delegates will hear talks on economy and advertising by such prominent speakers as Howard Pyle, deputy assistant to President Eisenhower and former governor of Arizona. Pyle's talk on "The Role of Advertising in Communications"

headlines the annual luncheon which closes the convention program.

On the entertainment schedule, convention planners are featuring singer Dennis Day at an informal dinner dance Oct. 14, following the annual magazine publishers cocktail party.

**GENERAL SESSIONS** open Oct. 14 with talks on advertising and economy by such distinguished speakers as Arno Johnson, president and senior economist of the J. Walter Thompson Company, of New York.

Special convention events include the annual Western Region Golf Tournament and a champagne luncheon and fashion show at the Racquet Club for delegate wives.



THESE DUCKS AND BOATS will be offered as prizes when tickets are given away free to all donors to the Palm Springs Rose Parade float, during the parade down Palm Canyon Drive Saturday morning.

Several also will be auctioned off in The Plaza. The ducks and boats are designed by the Blue Star Pool Company of Los Angeles as pool decorations, and were donated to the Float Association.

Vern McKay, owner of the Starlite Hotel, waits patiently, with gun in hand, for ducks in flight to land near the decoys floating in his pool. The decoy ducks, made of plastic, are very real looking and a real conversation piece. Two children or an adult can ride in the boat. Saturday's parade will launch a drive for \$15,000 needed to build the Palm Springs entry in the Tournament of Roses Parade.

(Desert Sun Photo)

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## First Staff Member Employed By CV Junior College District

PALM DESERT — Miss Eloise Carpenter of Phoenix, Arizona, and Apple Valley, has joined the staff of the Coachella Valley Junior College District as secretary to administrative assistant Gail Brunwell. It was announced today, Miss Carpenter has the distinction to be the first staff member employed by the new college.

With a wide background in TV, Miss Carpenter was director of continuity for KOOL-TV in Phoenix and also had her own TV program, "Ladies Matinee." In Apple Valley she directed her own program "Timely Topics."

### VILLAGE THEATRE

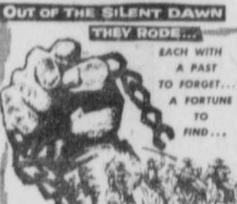
207 N. Palm Canyon Dr.

COMFORTABLY AIR CONDITIONED

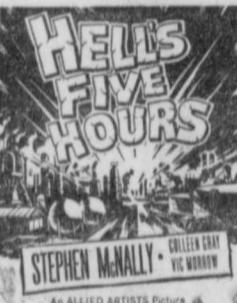
Continuous Saturday and Sunday — 2:45

Weekdays Box Office Opens 6:45—Shows 7 and 9 p.m.

#### Now Showing



MGM PRESENTS AN ARCOLA PRODUCTION starring ALAN LADD - ERNEST BORGnine THE BADLANDERS Plus



#### Last Laugh Is on Thief

LONDON (UPI) — The thief who stole a truck loaded with 48 cases of television tubes in suburban Streatham undoubtedly took a dim view of his loot today.

The tubes were defective and were being returned to the factory.

### PLAZA THEATRE

128 S. Palm Canyon Dr.

Shows 7 and 9:15 p.m.

#### Now Showing



Paramount presents THE MATCHMAKER Starring SHIRLEY BOOTH - ANTHONY PERKINS - SHIRLEY McLAINE - PAUL FORD Directed by Joseph Anthony Produced by Don Hartman Screenplay by John Michael Hayes from the Play by Thornton Wilder

## OPEN DAILY

8:00 a.m. to 7:00 p.m.

For Your Shopping Convenience

### Brewsters Bake Shop

Desert Farmers Market

FA 5-6400

The Desert Sun

Wednesday, Oct. 1, 1958 2A



NIPPONSE BEAUTIES LINE UP for their Palm Springs debut at the Chi Chi Starlite Room. The Keigo Imperial Japanese Dancers will mark the opening of the Starlite Room's new season Friday evening. One of the most unusual acts in the

show world, the dancers are bringing their brilliantly colorful costumes to the Starlite stage direct from the Los Angeles Statler Hotel. Also appearing in the new Starlite show are comedian Bobby Sargent and singer Kiki Page.

### Chi Chi Starlite Room Plans Opening Show Friday Night

Palm Springs' night life goes into high gear Friday evening when the Chi Chi Starlite Room rings up the seasonal curtain on its top-drawer stage presentations.

One of the most unusual acts in the show world, the Keigo Imperial Japanese Dancers, will debut here as the famed nitery resumes its all-star show policy.

LED BY TAKEUCHI Keigo, one of Japan's foremost dancers, a line of seven colorfully costumed Nippone beauties will unfurl a series of spirited routines that have won them international fame.

Fresh from holding packed houses spellbound at Los Angeles' Statler Hotel, the Japanese dancers will bow to the music of Japanese samisens and wood blocks.

Their offering is virtually a history of Japan, old and new, set to music.

A SERIES OF classic and folk dances, staged in a flamboyantly artistic setting, represents old Japan. Modern Japan's western influence is illustrated by incongruous renditions of the cha cha, mambo and Charleston by the kimono-clad cuties.

Also on the bill are Comic Bobby Sargent and Singer Kiki Page. For Sargent it's a return engagement. He's enjoyed a triumphant tour of the nation's smartest supper clubs and three appearances on the Ed Sullivan TV show in the interim.

MISS PAGE. A young lady of

Schoenemann said it is easier to kill weeds by carefully preparing soil before planting and getting rid of weeds every time they show up by cultivating the garden with a hoe.

#### CROSS-CROSS

RULES: Using the following 16 letters in the blank squares below how many words can you form each word containing at least 3 letters? Use same word only once and no plurals please. When words contain less than 5 letters and are in line—i.e., "TOICE" scoring is 1 pt. for word "TO" and 3 pts. for word "ICE". MAXIMUM NUMBER OF POINTS PER LINE: FIFTEEN. To assist you we have inserted a few clues which include additional letters.

#### C D E E I N O O O O O O P P S T

P		
L	T	
A	O	
N	N	
T		

Authority: Merriam-Webster dictionary  
SCORING: NOW AUTHOR SCORED YESTERDAY  
5-letter words .5 pts. 5 3 4 5 5  
4-letter words .4 pts. GLOAT 5  
3-letter words .3 pts. OFSIR 4  
2-letter words .1 pts. RINSE 5  
EXILES 5  
DOTE 5  
TOTAL 46  
Highest possible score is 50 pts.  
© 1958, John Manning 10-1  
Published by King Features Syndicate.

OPENING THURSDAY  
October 2nd



## SADDLE and SIRLOIN

OUR 14TH YEAR SERVING PALM SPRINGS

Featuring...

Steaks—Aged to Tenderness—Prime Ribs of Beef  
Chicken—Sea Foods—Caesar Salads  
As Always... Serving the Most Delicious Food in Town  
317 N. Palm Canyon ★ FA 4-9069 and FA 5-5195

### SUNAIR DRIVE-IN THEATER

Hiway 111 FA 8-3111

#### Now Showing

JOHN WAYNE

...They called him

Hondo

and

Mister

Roberts

NEW SHOW TIMES

Monday to Friday—6:00

Saturday and Sunday at Dark

### The Desert Sun

Published evenings Tuesday through Saturday except New Year's, Thanksgiving, and Christmas.

\$1.00-\$1.50 Single copies 10 cents

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DAILY MAIL RATES: Payable in Advance  
Daily \$1.25 Month \$15.00

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THE DESERT SUN PUBLISHING CO.

Palm Springs, Calif.

174 North Palm Canyon Drive,

MEMBER—

California Newspaper Publishers Ass'n

WESTERN DAILIES

National Advertising Representative

New York Chicago Dallas Denver

San Francisco Los Angeles Detroit

### Hallowe'en Carnival Planned at Palm Desert School

PALM DESERT — Plans for the organization of a Hallowe'en Carnival, were discussed Tuesday evening at a meeting of the Parents Club, presided over by Mrs. Ellen Moon, president of the Parents Club, at the

Palm Desert Elementary School. of Oct. 31, will feature games, hot and cold dishes, pastry, coffee and soft drinks.

Anyone possessing "white elephants" is urged to keep the occasion in mind.

### Chi Chi Starlight Room

LAST TIME TONIGHT!

BEER FESTIVAL

and

### SWISS POLKA PARTY

with  
Clessa Williams & The Mason-Dixon Orchestra  
German Food, Folk Dancing, Free Hats, Etc.

THEN BACK TO THE  
BEAUTIFUL EL MIRADOR  
October 8th

And in our BLUE ROOM...  
OPENING OCTOBER 1, 1958

THE GOURMET BAR  
Chicago Corn Beef to Russian Caviar

COMPLETE LUNCHEON from \$.95  
FULL COURSE DINNER from \$1.75

### MAYFAIR HEADLINE

### Liquor Specials

Prices effective through Sunday, October 5

**Mayfair**  
SUPER MARKETS

Vodka & Gin

### Park Avenue

London Dry Gin. Distilled from 100% grain spirits. 80 Proof.

\$2.98  
5th

### Zarofsky

80 Pr. Vodka. Distilled from 100% neutral grain spirits.

\$2.98  
5th

Straight Bourbons

**Club Banquet**  
8-Year-Old, 80 Proof  
Kentucky Straight Bourbon  
**\$3.39**  
5th

### Kentucky Bonded Bourbon

Hoffman House 6 Years Old 100 Proof

\$4.29  
5th

Waterfill & Frazier 6 Years Old 100 Proof

\$4.39  
5th

Kentucky Bonded Bourbon Willow Springs 7 Years Old 100 Proof

\$4.29  
5th

Willow Springs 7 Years Old 100 Proof

\$4.29  
5th

Charter Oak Scotch Whiskies

Queen Victoria \$4.99

Scotch Whiskies

Blended Scotch Whisky. Distilled and bottled in Scotland.

\$4.99  
5th

Caldwell's Scotch Whisky. Blended Scotch Whisky. Distilled and bottled in Scotland

\$4.89  
5th

Holt's Mtn. Cream Blended Scotch Whisky. Distilled & blended in Scotland. A good scotch at a low price.

\$4.29  
5th

Wines & Champagnes Chateau Louis \$1.98  
California Champagne, Choice of Brut-Pink or Sparkling Burgundy

\$1.98  
5th

Triangle California Burgundy Full Gallon \$1.29

COLD BRAU, PREMIUM EASTERN BEER

6 12-oz. Cans 83¢

Manoir Brandy Imported from France. Makes An Excellent Stinger

\$3.59  
5th

### Kentucky Reserve

A Really Fine Kentucky Straight Bourbon Whiskey. 8 yrs. old.

\$3.79  
5th

### Ten High

Straight Bourbon Whiskey. 5 Yrs. Old, 86 Proof

\$3.99  
5th

### Blended Whiskies

#### Stuart Hill

Kentucky Blended Whiskey. 86 Proof, 40% straight whiskies.

\$3.59  
5th

#### Bardwell

Kentucky Blended Whiskey. 80.8 Proof, 35% straight whiskies.

\$3.29  
5th

444 NORTH PALM CANYON DR.  
PLENTY OF FREE PARKING



HAROLD CHALFANT  
Noted Lecturer  
To Be Lions  
Club Speaker

Harold Chalfant, globe-trotting photographer and lecturer, will be the guest speaker at the Palm Springs Lions Club's Thursday noon luncheon meeting at the Chi Chi.

Chalfant, who plans to speak on New Guinea, will be introduced by Leo Athans, chairman of the day. President Chuck McDonald will preside.

ALL OTHER COMMUNITY service clubs are invited to hear Chalfant, who is a prominent authority on native tribes in remote areas of the world.

Traveling some 100,000 miles a year, Chalfant has made several visits into the jungles of Bolivia, where he studied and photographed the highly primitive Siriono savages.

He also contacted headhunters of the highlands of Formosa, the Igorots of the Philippine Islands and most recently, the "stone age" men of New Guinea.

CHALFANT RECENTLY traveled 40,000 miles through Europe, Nigeria, South Africa, Australia, New Guinea, the Philippines, Hong Kong, Okinawa and Japan. He is nationally renowned for his talks at service clubs, schools and colleges across the country.

Faye Kennebeck  
Bids Farewell  
To U.S. Minister

PALM DESERT — Faye Kennebeck has returned to the Airline Travel Agency after a trip to San Francisco where she visited in the homes of her former Australian friends and said "au revoir" to Mr. and Mrs. Wilson Flake who left via Pan American for the new country of Ghana.

Mr. Wilson is the newly appointed U. S. minister to Ghana, located in West Africa, and which was established as an independent country one year ago.

READ SUN  
CLASSIFIED ADS

Real Estate  
Firms in  
Palm Springs  
and Desert Area

PALM SPRINGS Phone  
COWEN-RATTERREE 4-9475  
1171 N. Palm Canyon Dr.  
HIRSCH, LEO FA 4-9463  
425 S. Indian Ave.  
ISRAEL, ADOLPH FA 5-2981  
671 N. Palm Canyon Dr.  
ROCKS, MADGE O. FA 5-8707  
The Center, Suite 7  
SHEPTENKO, PETER B.  
The Pioneer Realty Co.  
475 N. Palm Canyon FA 5-2727  
WADE, RUSSELL FA 5-2855  
850 South Palm Canyon Dr.  
WINSLAW, BOB  
260 N. Palm Canyon Dr.  
FA 5-2121

CATHEDRAL CITY  
ARNER'S "DESERT REALTY  
CO., 68-616 Hwy. FA 8-3251  
CLARK, PAUL W. FA 8-2512  
68-657 Broadway  
JORGENSEN, E. M.  
68-574 Broadway FA 8-2279  
SHARP, JOHN FA 8-2816  
68-555 Broadway

LA QUINTA  
HOFFMAN, MILTON A.  
P. O. Box 306 DI 7-4441

PALM DESERT  
CARL HENDERSON  
73-941 Highway 111 FI 6-8239  
EDITH EDDY WARD  
P. O. Box 285 FI 6-6382  
PALM DESERT SALES CO.  
73-555 Highway 111, Next to  
Standard Station FI 6-6108  
ED WELCOME-DICK KITE  
73-385 Hiway 111 FI 6-6117

RANCHO MIRAGE  
TED SMITH FA 8-3600

THUNDERBIRD AREA  
TONY BURKE FA 8-2592  
West of Thunderbird C. C.  
70-237 Highway 111 1/4 Miles  
—Adv.

# THIS WEEK AT MAYFAIR !!

Mayfair Blue Ribbon,



# FRYERS!

LIMIT RIGHTS RESERVED

FRESH FRYING CHICKEN PARTS  
BREASTS . . . 55¢  
Legs & Thighs 55¢  
WINGS . . . 25¢  
Backs & Necks 19¢

BUY THE BEST!  
Buy the Fryer that  
is Blue Ribbon!

29¢  
lb.  
WHOLE BODY



Wilson's Corn King  
SLICED BACON 69¢  
Oscar Mayer  
LINK SAUSAGE 69¢



All Meat Franks Oscar Mayer 59¢  
Lunch Meats Bologna, Pickle & Pimento and Family Loaf OSCAR MAYER 39¢  
Oscar Mayer Smokie Links 1-lb. Pkg. 59¢

Advertised Prices Effective  
Thurs. thru. Sun., October 5th



Hunt's Sliced Peaches	or Halves	4 No. 2½ Cans	\$1
Hunt's Pork & Beans		5 No. 2½ Cans	
Hunt's Fruit Cocktail		5 300 Cans	
Hunt's Chili Beans		5 No. 2½ Cans	
Hunt's Tomato Catsup		7 14-oz. Btls.	
Hunt's Tomatoes	Solid Pack	8 300 Cans	
Hunt's Potatoes		12 300 Cans	
Hunt's Tomato Paste		12 6-oz. Cans	
Hunt's Tomato Sauce		14 8-oz. Cans	

COFFEE 1-lb. CAN 69¢  
M.J.B. ALL GRINDS, SAVE 18¢  
TWO TO EIGHT MORE CUPS PER POUND



SURF GIANT SIZE 49¢  
ALL PURPOSE DETERGENT, SAVE 30¢  
PUTS SUNSHINE IN YOUR WASH



OLEO 2 for 29¢  
MAYFRESH MARGARINE, SAVE  
FINEST QUALITY, 1-lb. CARTON



ICE CREAM 59¢  
ARDEN'S DELICIA, SAVE 10¢  
FAMILY SIZE HALF GALLON



VET'S  
DOG FOOD \$2.99  
SAVE \$1.49  
CASE OF 48 CANS



M.C.P. FROZEN, REGULAR OR PINK  
LEMONADE 12¢  
FROZEN DINNERS 49¢

SWANSON'S  
MAIN COURSE  
TURKEY OR  
CHICKEN. REG. PKG.

REDDI-WIP

7-oz. Can 49¢

TOKAY WHITE ROSE BARTLETT  
GRAPES POTATOES PEARS  
2 LBS 15¢ 10 LB. CELLO BAG 29¢ 3 LBS 29¢

'NOT A SINGLE CAVITY  
IN OVER 2 YEARS'  
LISTENING  
ANTIZyme  
THE CONTINUOUS ACTION TOOTH PASTE  
GIANT SIZE 59¢  
STOP THE MAJOR CAUSE OF TOOTH  
DECAY EVERY MINUTE OF EVERY DAY

CLEANSER SPIC & SPAN Reg. Can 29¢  
Toilet Soap IVORY SOAP 2 Lge. Bars 35¢  
Hand Soap LAVA SOAP 2 Reg. Bars 25¢

SHOP AT MAYFAIR ... 444 NO. PALM CANYON DR.



Whole  
Kernel  
Corn

6 12-oz. cans \$1.00



Sweet  
Diced  
Beets

6 16-oz. cans \$1.00



Peas  
and  
Carrots

5 17-oz. cans \$1.00



Red  
Tomato  
Sauce

15 8-oz. cans \$1.00



Sweet Relish  
Bar-B-Q  
Relish  
or  
Sweet Chips

12-oz.  
jar 25¢

**SAFEWAY**



# DEL MONTE

DEL MONTE  
**FRUIT  
DRINK**

Pineapple-Grapefruit 46-oz. can 29¢

DEL MONTE  
**YELLOW CLING  
PEACHES**

Slices or Halves 29-oz. can 25¢

DEL MONTE  
**TOMATO  
JUICE**

46-oz. can 19¢

DEL MONTE  
**FRUIT  
COCKTAIL**  
2 17-oz. cans 39¢

DEL MONTE  
**DELUXE  
PLUMS**  
4 17-oz. jars \$1.00

DEL MONTE  
**EARLY GARDEN  
PEAS**  
6 17-oz. cans \$1.00

*There's No "SPREAD" Like Safeway for White Rose*



## POTATOES

Remember—Safeway buyers select these potatoes from the pick of the main crop. Uniform size and shape. Just right for french frying—for boiling, too. And check this low, low price too!

10 lb. bag 29¢

Persian Melons Luscious Dessert  
Celery Hearts Tender Stalks

lb. 5c  
pkg. 19c

Banana Squash Perfect to bake  
Tokay Grapes Flame Variety

lb. 5c  
2 lbs. 25c

## Tournament of Thrills

at LOS ANGELES COLISEUM  
SUN. OCT. 12th at 8:30 P.M.

Be a Guest of Safeway Stores . . .

One FREE Ticket worth \$1.50 with every \$5.00 purchase at your Safeway. First Come-First Served—Tickets are limited. Just ask for yours at the checkstand.



### JELLIES and PRESERVES

PRESERVES

Apricot • Pineapple, Blackberry, Boysenberry,  
Cherry, Concord Grape, Peach, Strawberry, Orange or Raspberry.

JELLIES

Boysenberry, Currant, Concord Grape, Plum, Black-Raspberry or Mint-Apple.

Mix 'em or Match 'em

5 10-oz. jars \$1



APPLESAUCE RING SPECIAL 43¢

Cinnamon Roll  
Curtsy Baked pkg. of 8 25¢

Lasso These Big Buys!

Baby Lima Beans Bel-air 4 10-oz. pkgs. \$1

Frozen Peas Bel-air 6 10-oz. pkgs. \$1

Concentrated Milk qt. 56¢

Lucerne-Bonus Quality (Price in Local Milk Area)



GRADE AA  
LARGE EGGS

1-doz. ctn. 59¢  
Medium Size Eggs, doz. 45¢

Corral These Del Monte Values

Whole Figs	Del Monte Quality	17-oz. can	29¢
Stewed Dried Prunes	Del Monte Quality	17-oz. can	27¢
Asparagus Spears	Early Garden Quality	14½-oz. can	34¢
Asparagus Spears	Tips and White	14½-oz. can	34¢
Peeled Tomatoes	All Green Cut Tips Included	16-oz. can	24¢
Canned Spinach	Del Monte Quality	13-oz. can	17¢
Sweet Pickles	Del Monte Quality	24-oz. can	57¢
Dill Pickle Halves	Del Monte Quality	24-oz. jar	37¢
Dill Pickles	Del Monte Kosher Style	24-oz. jar	36¢
Chili Sauce	Del Monte Quality	12-oz. jar	25¢
Large Prunes	Del Monte Quality	1-lb. pkg. 27¢	49¢

At Palm Springs Safeway, Sat., Oct. 4—11 a.m. to 2 p.m.  
Featuring products of Kraft Cheese Foods, XLNT Spanish Foods, S&W Beans and Pickles, County Fair Pies, Bell Brand Potato Chips, Coco Cola, Leo's Chipped Beef—as well as Safeway Meats, Skylark Bread, Party Pride Ice Cream and Nob Hill Coffee.

## SMORGASBORD PARTY

# ROUND-UP



**Del Monte**  
FOODS

Sliced  
or  
Whole  
Beets

5 16-oz. jars \$1.00

**Del Monte**  
FOODS

Sliced  
Elberta  
Peaches  
Buffet Size

7 for \$1.00

**Del Monte**  
FOODS

Stewed  
Red  
Tomatoes

5 16-oz. cans \$1.00

**Del Monte**  
FOODS

Sliced  
Pine-  
apple

5 14½-oz. cans \$1.00

**Del Monte**  
FOODS

Chunk  
Pine-  
apple

5 13½-oz. cans \$1.00

DEL MONTE

RICH RED  
**CATSUP**  
14-oz. bottle **10¢**



DEL MONTE

PRUNE  
**JUICE**  
quart bottle **29¢**

DEL MONTE SEASONED OR CUT

GREEN  
**BEANS**  
5 16-oz. cans **\$1.00**

DEL MONTE

CREAM STYLE  
**CORN**  
6 17-oz. cans **\$1.00**

DEL MONTE

SEASONED OR CUT

GREEN  
**BEANS**  
5 16-oz. cans **\$1.00**

Ready For Your Oven! U.S. Inspected Grade A . . .



## YOUNG HEN **TURKEYS**

Ranch Fresh  
or Flash Frozen

Whole  
Body

**39¢**

Half  
Turkey

**43¢**

With all poultry items serve  
Ocean Spray Cranberry Sauce.

### Medium Spareribs

Lean and Meaty  
Eastern Pork

lb. **43¢**

### Chunk Bologna

For Sandwiches  
Large Size Chunk

lb. **49¢**

### Fresh

### **TURKEY PARTS**

Turkey Breasts . . . lb. 69¢  
Turkey Thighs . . . lb. 59¢  
Drumsticks . . . lb. 49¢  
Turkey Wings . . . lb. 39¢  
Backs & Necks . . . lb. 19¢  
Hearts, Gizzards  
and Livers . . . lb. 39¢



Meanwhile Back at The Ranch House . . . M-m-m Coffee!

### NOB HILL

Aromatic  
2-lb. bag \$1.25

1-lb. bag **63¢**

### AIRWAY

Mild Blend  
2-lb. bag \$1.17

1-lb. bag **59¢**

**WIN! 54 MAJOR  
WESTINGHOUSE  
APPLIANCES** TO BE AWARDED WINNERS

New \$25,000 Skylark Bread-Safeway Contest!  
Your choice of: REFRIGERATORS • FREEZERS • RANGES • SPACE-MATES  
LAUNDROMAT & DRYER • ROLL ABOUT DISHWASHERS!

New Contest Every Week for 6 Weeks!

Entry Blanks at: SKYLARK BREAD Section - SAFEWAY

Skylark Protein Bread std. loaf 29¢

Skylark Vienna Bread std. loaf 29¢

PRICES EFFECTIVE Thursday thru Sunday, Oct. 2, 3, 4, 5, 1958



# SAFEWAY

We reserve the right to limit and not sell to other merchants. Applicable taxes collected. Subject to stock on hand.

## SQUARE DANCE

Saturday, October 4—5:30 p.m. to 11:00 p.m.  
On Safeway Parking Lot, Palm Springs With  
Jonesy Harns of Bauxite, Arkansas, as Caller.

**Parks, Recreation Director Asks Cooperation of Public**

**COCKTAIL HOUR**  
At the Chi Chi

Kaye Hall, Director of Parks and Recreation, has asked members of the City Council, civic organizations, and residents for help in bringing more major recreation activities to the area. "If we knew of some of the

events which are planned for Palm Springs we could work with the backers, supply advice, and make it even easier to present their productions here without the chance of other conflicting dates," said Hall.

Hall pointed out to the Council that during the past month he has heard of several things which were planning for production, and of which before this time he was not informed.

Some of the things that are

currently being considered or have already been set are the Trailor Rally and Show, a boat show, a gymkhana for the youngsters of the community, polo matches, a jazz festival, circuses, and the championship World Series Rodeo. The department is also endeavoring to bring a ball club to Palm Springs for Spring training.



HOME OWNED MARKETS CONSOLIDATE FOR GREATER SAVINGS

## PALM CANYON MARKET

1111 South Palm Canyon Drive Ph. FA 5-5119

## HATCHITT'S MARKET

188 South Indian Ave. Ph. Groc. FA 5-7755, Meat FA 5-6265

FREE DELIVERY

**SAVE on our food** **Specials**

Prices Effective Thursday Thru Saturday, Oct. 4th

**PORK and BEANS** 2½ CAN

Cock of the Walk—Red Ripe

**TOMATOES** 2½ CAN

Glorietta

**TOMATO JUICE** 46-OZ. CAN

Glorietta

**PEACHES** 2½ CAN

**FLUFFO SHORTENING** 15c Off Reg. Price  
3 LB. CAN

**SNIDER'S CATSUP** 14-OZ. BOTTLE

**5 FOR \$1**

**4 FOR \$1**

**3 FOR \$1**

**2 FOR 79¢**

**2 FOR 29¢**



**LIPTON TEA**

THE "BRISK" TEA

1/4 POUND 41c

48 COUNT

TEA BAGS

63c



**LIPTON SOUP MIXES**

CHICKEN NOODLE OR  
TOMATO VEGETABLE  
3-PACK CARTON 37c

BEEF VEGETABLE  
OR ONION SOUP  
2 PKGS. FOR 33c

GREEN PEA  
2 PKGS. FOR 27c

**FRENCHES PARAKEET SEED** 10c Off Reg. Price  
**SCOTT TOILET TISSUE**

**19c**  
**10c ea**

**CABBAGE** Per lb. **5c**

**CORN** **6 for 29c**

**TOMATOES** **2 lbs. for 25c**

**RUSSET POTATOES, No. 1** **10 lb. bags 35c**

**Quality Meat at a saving**

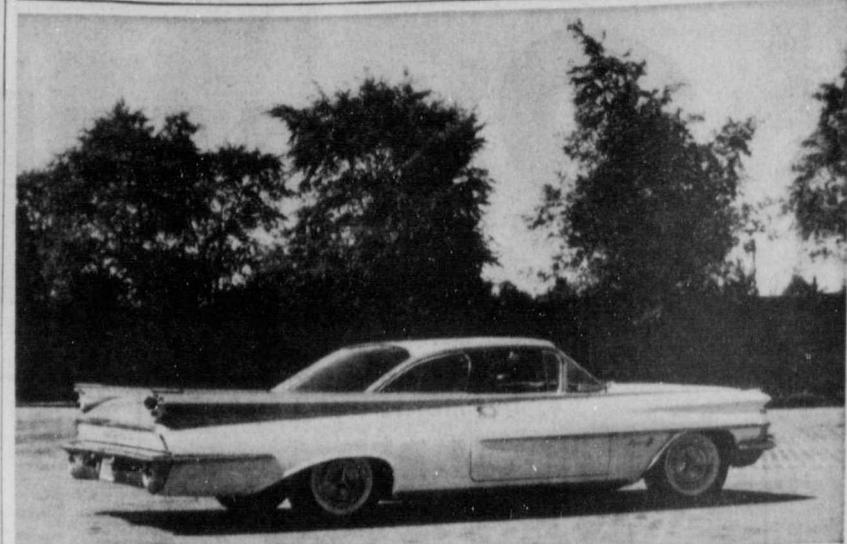
Boned and  
Rolled  
**RUMP ROAST**  
U.S.D.A.  
GRADE A BEEF  
**79c** Pound

**FRESH PORK**  
SPARE  
RIBS  
FOR  
BARBECUE  
**53c** Pound

**FRESH GROUND**  
**ROUND**  
GROUND FROM  
U.S.D.A. GRADE A  
BEEF  
**59c** LB.

APPLICABLE TAXES COLLECTED. SUBJECT TO STOCK ON HAND. WE RESERVE THE RIGHT TO LIMIT AND NOT TO SELL TO OTHER MERCHANTS

**LOW PRICES PLUS ORANGE STAMPS**



### Mrs. Germeaux Returns to Desert

PALM DESERT — Eleanor Germeaux, prominent Palm Desert resident, returned today from a week's trip to Arizona where she visited her sister, Mrs. Sam E. Hunt, in Mesa and friends, Mr. and Mrs. Joseph Briebus, in Tucson.

Mr. and Mrs. Briebus and Mrs. Germeaux were neighbors in San Marino, which was Mrs. Germeaux's home before moving to Palm Desert in the early 1950s.

**Teed Off**  
ITHACA, N. Y. — (UPI) — A local radio station offered a trophy to the winner of a golf tournament on the Municipal Course here. The winning team represented a competing station.

**THE FLEET, TRIM BEAUTY** of Oldsmobile's new "Linear Look" for 1959 is apparent in the Super "88" Holiday ScenicCoupé, one of Oldsmobile's two entirely new body styles in the Holiday models. The large "Vista-Panoramic" windshield, which appears on all three series, has up to 570 square inches more glass area and contours deep into the roofline to give an improved view of overhanging traffic signals. And the extra large, heat-resistant rear window on the Holiday ScenicCoupé models curves high into the roofline, thus offering unparalleled visibility in both directions. Included among the many new engineering and accessory features appearing both as optional and standard equipment on the 1959 models are "Air-Scoop" brakes on all four wheels, improved ride characteristics, two new Rocket engines, new power steering, more efficient ventilating and heating systems and many other advancements. Plaza Motors, 290 North Indian Avenue, is the local dealer.

### 1959 Oldsmobile to Go On Display Here Friday

Ed McCoubrey of Plaza Motors announced today that the 1959 Oldsmobiles will go on display in his showroom at 290 North Indian Avenue beginning Friday.

The 1959 Oldsmobile will feature two new family-size body styles, two completely new and more efficient Rocket engines, increased passenger and luggage space, new Air-Scoop brakes on all four wheels and many other advancements, according to Jack F. Wolfram, general manager of Oldsmobile and vice president of General Motors.

**"OLDSMOBILE FOR 1959** represents the most outstanding product in Oldsmobile's history in styling, quality and value," Wolfram stated. "And our two new Holiday hardtops introduce an entirely different trend in passenger car design," he added.

The Holiday Sport Sedan is a sporty four-door family-size car. The two-door Holiday ScenicCoupé has an entirely new silhouette, a snappy appearance and exceptional visibility in all directions. The two new styles will be available throughout the Oldsmobile line.

**AN EXTRA LARGE**, heat-resistant rear window on the Holiday ScenicCoupé curves high into the roofline to give unparalleled visibility. Rear window glass area

**Rehearsals Start For 'Born Today' At Palm Desert**

PALM DESERT — A rehearsal of "Here Today," dramatic comedy by James Oppenheim which is scheduled for presentation by the Palm Desert Players at the Outdoor Bowl on Oct. 16, 17 and 18, took place Monday evening at the Bowl, under the direction of Clay Stearns.

Refreshments followed rehearsal by the cast of eight, at the home of Max and Barbara Milton.

"Here Today," which is said to be a hilarious comedy, was originally produced on Broadway starring Ruth Gordon. Later it became the starring vehicle for Faye Emerson in her many personal appearances in eastern theatres.

Thirteen per cent of the nation's population lives on farms.

REAR SEAT passengers have over an inch more leg room in the Dynamic "88" and Super "88" series. Trunk space has been increased up to 64 per cent. In the "98," a new larger body, distinctively Oldsmobile, gives rear seat passengers four inches more leg room.

The trim, tasteful beauty of

"Look" for 1959 is apparent at first glance from the completely redesigned body and wide-spaced four-beam headlamps set within a full-width grille of anodized aluminum.

For maximum protection, the rectangular patterned grille is deeply recessed under the hood and well behind the leading edge of the bumper. Oldsmobile identification appears in bold block letters across the center of the grille. The new, circular parking lamps are located between each pair of headlamps which provide better lighting from their new wide-apart spacing and closer-to-the-road location.

Sculptured twin booms sweep full-length along the body to give the car a look of mobility even when parked.



**YOU BETTER HURRY!**

Just a few Brand New

1958

**OLDS**

up to  
**\$1000.00**  
OFF

from factory  
advertised price

- There are no strings attached to this offer.
- All cars are priced with the original Factory Suggested Retail Price.
- On approved credit you may use all of your savings as the down payment. You may need only tax and license in cash.
- All cars are Brand New and Fresh Direct From the Factory.
- You may have as long as 36 months Bank Financing.

**The Supply Is Limited—So Come in Today!**

**Time To Dial**

**K**

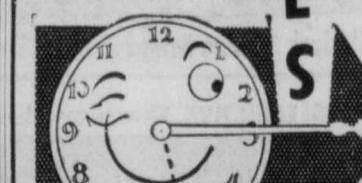
**D**

**E**

**S**

**920**

On Your Dial



**K**

**D**

**E**

**S**

**1000 WATTS**

Covers The Desert Like The Sun

**PALM SPRINGS**

**Member Chamber of Commerce**

**Plaza Motors**  
Cadillac-Oldsmobile  
290 N. Indian Ave.  
FA 5-2572



THIS MILLION-DOLLAR golf course and country club has been contracted for Country Club Estates of Salton Sea. Country Club Estates developers Mike Quier and Al Abdun-nur have signed a contract with William Bell, noted golf course architect, to construct the new course and country club. The clubhouse itself was designed by

Leo Rafelle, A.I.A. The developers also announced that sales of golf sites will begin here Oct. 17. Crown Realty, at The Plaza in Palm Springs, is exclusive agent for Salton Sea Country Club Estates in this area.

## Rancho Mirage

By GRETCHEN CHEESEMAN

Dr. and Mrs. George Gordon of Santa Monica spent the weekend at their desert home on Magnesia Falls Drive, the first since their return from Europe.

The highlight of their tour was the two weeks they spent in the Holy Land where Dr. Gordon attended a series of dental lectures at the Dental College in new Jerusalem, separated from old Jerusalem by a barbed wire fence. They traveled about a thousand miles in Israel, visiting Tel Aviv, Haifa, the Bahai Temple of the International Religious Foundation, Beersheba. In Nazareth they visited the birthplace of Christ.

Of interest too was the Mohammedan Mosque in the little town of Acre, one of Napoleonic's battle grounds.

Leaving Israel they went to Italy visiting in Rome, Florence, Tivoli Gardens and Milano before going to the home of friends, Mr. and Mrs. Berger in Frankfurt, Germany. They drove with Mr. and Mrs. Berger to Paris, visiting the interesting places in the colorful city before taking the plane to London where they spent a few days before flying to New York and on to the West Coast.

Mrs. Lena Black and Raymond Elbott, who are associated with the Niagara Cyclo Masseuse in Ventura, spent the weekend at the home of her parents, Mr. and Mrs. Lewis Tanner.

Down for the first weekend of the season at their desert home on Rio Del Sol were Mr. and Mrs. Thomas Fox and their young son, Brian, of Santa Monica.

Mr. and Mrs. Charles Nott were at their Rancho Mirage home for a few days following the summer at San Clemente, and then went to Green Valley Lake in the San Bernardino Mountains for a week. Mr. and Mrs. Nott are now at their home on Sahara Road for another season.

Mr. and Mrs. Ludlow Flower, Jr., their children, Mila, a daughter, and her niece, Mrs. Sandra Gorman, were here from Los Angeles to spend the weekend at the home of his parents, Mr. and Mrs. Ludlow Flower, Sr.

Mr. and Mrs. Jack Specht, owners of the Specht Lamp Company of San Fernando Valley, the largest in Southern California, enjoyed the weekend at their desert home on Mirage Road.

### Custom-Made CABINETS of Distinction

All cabinets made of  $\frac{3}{4}$ " fir plywood, faced with solid lumber veneer on door and drawers and backed with  $\frac{1}{4}$ " stock throughout.

Top Quality Workmanship All Work Fully Guaranteed

Woodcraft of California  
666 WILLIAMS RD.  
Open 'Till Noon Saturday



Downtown Airport Terminal  
Central to everything  
Rooms from \$6.50  
the west's largest hotel  
For reservation write, wire  
or teletype LA854

Fairview 5-6147

## Councilwoman Tells Democrats of Civic Reform Program

Speaking before the Palm Springs Area Democratic Club Monday night, Councilwoman Mary Carlin, whose term was centered on "Needed Civic Reform," renewed her campaign for councilmanic action on stricter policies governing the appointment of local civic leaders to boards and commissions.

In the words of the Merriam-Webster collegiate dictionary, reform is to change into a new or improved form or condition and to improve by change of form.

MRS. CARLIN EXPANDED on her move to change personnel on local boards and commissions by saying that most of the present members "were doing an excellent job" but added that she believed that changes meant "more progressive thinking and an even better job being done."

"This move," said the councilwoman, "is not aimed at any specific person on any board or commission, but under my four-point program for a policy for appointment of the local mem-

bers of boards and commissions, I know that some of the present ones would have to be replaced."

HER RECOMMENDATIONS on provisions of the proposed policy included:

- (1) The appointee must be a registered Palm Springs voter.
- (2) The person serve on only one board or commission.
- (3) That no member of the City Council be appointed to a board or commission or have a vote.
- (4) And any person serving on a board or commission have a good attendance record.

COUNCILWOMAN CARLIN particularly pointed out that some of the present members of boards and commissions have

been serving for several years and that it is "time for a change."

"Now when a term on a board or commission expires, the mayor or just appoints a person to take his or her place and the appointment is ratified by the council."

## ANNOUNCING

The Opening of the  
**TIME SHOP**

Featuring Ultrasonic Cleaning—  
Electronic Watch Timing and Clock Repair

135 E. Andreas Road — Phone FA 4-1797

## SUB-BIDS REQUESTED ALL TRADES

New CITY NATIONAL BANK to be built in Palm Springs

Sub-Bids due on or before October 14, 1958, plans are available at:

BUCKEYE CONSTRUCTION COMPANY, INC.

292 South La Cienega Blvd. - Beverly Hills

OR

CITY NATIONAL BANK - Temporary Quarters  
1095 South Palm Canyon Drive - Palm Springs

ALWAYS FUN AT THE  
**Bali - Bali**  
Happiest Bartenders  
in Town

366-68 South Palm Canyon Drive

For Free Delivery Call FA 5-5170



BRING YOUR STATE MEDICAL CARE PRESCRIPTIONS TO THRIFTY'S PRESCRIPTION DEPARTMENT

REG. \$1.39 RITE'S Ascorbic Acid 100 MG VITAMIN C 100 TABLETS Helps prevent colds. 2 for \$1.40

Rite's Ascorbic Acid—100 Tablets \$3.09 VITAMIN C, 250 MG 2 for \$3.10

Rite's—100 Capsules with Viosterol 98c DICALCIUM PHOSPHATE 2 for 99c

25,000 Units 100 Capsules 52.29 VITAMIN A 2 for \$2.30

Rite's 100 Capsules with B-12 \$2.49 MULTI-VITAMINS 2 for \$2.50

Rite's Thiamin 25 MG 100 Tablets \$1.69 VITAMIN B-1 2 for \$1.70

REG. 59c BORRIO BOTTLE of 200 ASPIRIN 2 for 60¢

BORRIO  $\frac{1}{4}$  Gr. 1000 Tablets 39c SACCHARIN 2 for 60c

Borbo Bottle of 25 Glycerin 49c SUPPOSITORIES 2 for 50c

Borbo — Full Pint 29c CITRATE OF MAGNESIA 2 for 30c

Borbo — Full Pint 39c RUBBING ALCOHOL 2 for 40c

Borbo — Full Pint 43c MINERAL OIL 2 for 44c

REG. 59c HOUSEHOLD RUBBER GLOVES For every need. 2 Pair 70¢

NOT 1¢ SALE ITEMS BUT SELECTED THRIFTY LIQUOR VALUES!

6 Year Old Old Gibraltar BOTTLED IN BOND STRAIGHT BOURBON Fifth Gallon \$3.89

BROOKDALE STRAIGHT BOURBON \$3.29 Fifth Gallon

OLD MINER 85 PROOF DRY GIN \$2.98 Fifth Gallon

HARKOFF VODKA Fifth Gallon \$2.98

Black or White Mercerized 5c SEWING THREAD 2 for 6c

Decorated Metal Boxed Assorted 29c 100 Buttons 2 Boxes for 30c

Card of 2 Blue Jeans 20c KNEE PATCHES 2 for 21c

White - Black - Brown 5c SHOE LACES 2 Pair for 6c

REG. 39c CLEAR PLASTIC PILLOW COVER ... 1¢

With purchase of Reg. 98c Soft Plastic DUST PAN ... 1¢

With purchase of Reg. 98c Soft Plastic Waste Basket

Floral Design BOTH FOR 80¢

REG. 49c SOFT PLASTIC DUST PAN ... 1¢

With purchase of Reg. 98c Soft Plastic Waste Basket

Kitchen Colors. BOTH FOR 99¢

REG. 39c SOFT PLASTIC SINK STRAINER 1¢

With purchase of Reg. 98c Vinyl Covered Wire Dish Drainer

Bath for 99¢

REG. 39c SOFT PLASTIC ROLL GARTERS 2 Pair for 10c

Tomato Shape 9c PIN CUSHIONS 2 for 10c

Plastic 14c SHOWER CAPS 2 for 15c

Printed Plastic 19c BIB APRONS 2 for 20c

REG. 10c Printed CHRISTMAS GIFT WRAPPING PAPER Choice of patterns, colors. 2 Packs 11c

Stuart Hall 49c Box Stationery 2 for 50c

Gem Box of 100 10c PAPER CLIPS 2 Boxes for 11c

Airmail or Ruled 25c Writing Tablets 2 for 26c

Pack of 12 25c Linen Envelopes 2 for 26c

Reg. 99c BRRIAR PIPE 2 for 26c

With purchase of REG. 99c TEXEL GIFT TAPE 2 for 26c

5 1/2" Texel 10c Gift Tape 2 for 11c

Reg. 25c VENIDA BOBBY PINS

Bobby tipped! Strong grip keeps hair in place. 2 Cards for 26¢

REG. 69c BETTY WOODS ALL OVER BODY LOTION

For all-over skin protection. 2 for 70¢

REG. 52.98 KINGHEAD SOLINGEN STEEL HAIR CLIPPER

Fine quality steel, carefully made and finely finished. 2 for 198¢

REG. 1.29 VALUE! IMPORTED Household BROOM

Special Thrifty Low Price! Fine quality broom - sturdy long-wearing broom. 2 for 73¢

REG. 52.98 NYLON MITT MOP

Use as hand duster or floor mop. Washable, quick drying. Lasts longer, cleans better. 2 for 159¢

ONLY AT THRIFTY REG. 49c BON-AMI GLASS GLOSS

Fast, easy-to-use window cleaner. 2 for 29¢

REG. 2.99 GANTNER MEN'S SUMMER WEAR

• Walking Shorts

• Sport Shirts

• Swim Trunks

Values to \$25.00—Now Half Price—While Stock Lasts

Prices Slashed 50% On Nationally Advertised

NOT 1¢ SALE ITEMS BUT SELECTED BONUS SPECIALS

# For You... The Desert Sun

The Desert Empire's Daily Newspaper

OFFERS A NEW EXCLUSIVE

## STAINLESS 6 PC. PLACE SETTING

tableware

FOR ONLY 96¢ PLUS TAX. WITH 6 DIFFERENTLY NUMBERED COUPONS FROM PAGE 2 OF YOUR DAILY DESERT SUN



### HOW and WHERE TO OBTAIN YOUR STAINLESS TABLEWARE

A Subscription to The Desert Sun will enable you to participate in this exclusive offer! By becoming a regular reader of The Desert Sun through convenient daily home delivery you can clip five differently numbered coupons from Page 2 of The Desert Sun. A differently numbered coupon appears each day, Tuesday through Saturday. Present these coupons and 96¢ plus tax (\$1.00 in all), to The Desert Sun Circulation Office and obtain one beautiful 6-piece Stainless Steel setting. A distinctive place setting will be available each week for the next 12 weeks. Fill out and mail in your coupon TODAY! Start receiving the desert's most popular and complete daily newspaper, plus the opportunity to participate in The Desert Sun's exclusive Stainless Tableware offer! Start your set today . . . Get as many sets as you wish . . . Wonderful for gifts.

6 PC. STAINLESS PLACE SETTING  
only 96¢  
PLUS TAX

with 6 differently numbered coupons from Page 2 of the VALLEY TIMES

For Formal or Casual Settings...



PATTERED IN  
NEW  
MODERNE

Smartly Imported  
PATTERN FOR THE  
SMART VALLEY HOSTESS

Each 6 pc. Stainless Tableware place setting consists of • 1 pc. forged dinner knife • dinner fork • salad fork • soup spoon • 2 teaspoons. This top-quality set will not rust or stain; never needs polishing! Perfectly balanced. Everything you want to make YOUR table glow, and at an undreamed of low price! Start saving your valuable coupons now . . . enjoy the thrill of owning this truly beautiful imported Stainless Tableware. Ideal for rugged everyday use, yet perfect for gala formal occasions!

### SUBSCRIBE TODAY

\$1.25 PER MONTH — HOME DELIVERED

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

PHONE \_\_\_\_\_

### HOW TO OBTAIN YOUR 6-PIECE SETS

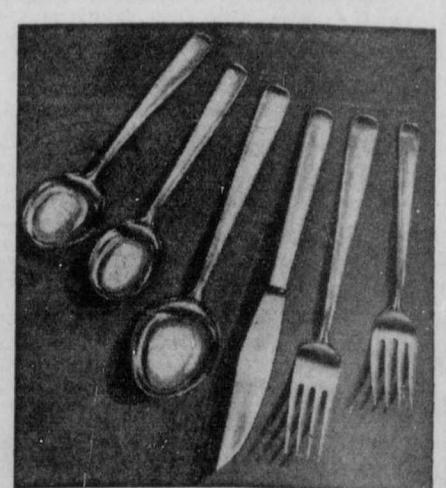
EVERY DAY a coupon bearing a different number will appear here. Clip and save these coupons. Present ANY six differently numbered coupons and 96¢ (plus 4¢ tax) for EACH 6-piece Place Setting you desire which is shown here. Coupons will be published for the next 12 weeks.

SAVE COUPONS! GET AS MANY SETS AS YOU WANT!

THE DESERT SUN  
174 North Palm Canyon Drive  
The Center FAirview 5-5005

### 6-PIECE

#### MODERNE STAINLESS TABLEWARE



THE DESERT SUN

174 North Palm Canyon Drive

THE CENTER

FAirview 5-5005

## Braves Not Too Jittery This Time

By OSCAR FRALEY

United Press International  
MILWAUKEE — UP — The hawk-faced man leaned back, loose and easy, against the corner of his locker and there was deep conviction in his voice.

"One year ago we were as jittery as we could be," said Warren Spahn, who will pitch for the Milwaukee Braves when they open World Series against the New York Yankees today.

"These were the 'Mighty Yankees,'" he added, emphasizing the words and yet accenting them without being sarcastic. "We were as tight as an elephant in a telephone booth."

A FROWN STITCHED it's way between his eyebrows as he remembered back one year and seven World Series games into the past.

"I was the worst of the lot," he admitted. "I was the veteran of the team and I felt as if I had a great load on my shoulders. If I could win, it would take away a great load from all of our guys. If I couldn't — I thought — it would be rough."

He smiled brightly.

"But then I lost the opener — and we still won the Series anyhow. Now we are the champs and we are relaxed. We know we can whip the 'Mighty Yankees' and everybody on the club feels a lot different than last year."

**THE BRAVES** are eased up mentally, even though Spahn figures "the hours from now until I throw my first pitch will be the really rough ones." From the bat boy on up they figure this time the Yankees have the burden of proof on their shoulders.

Spahn, a 22-game winner, once again is the Milwaukee wheelhorse. This was proved when manager Fred Haney named him for the opener against Whitey Ford — the "Little Woman" of the Yankees who beat Spahn in last year's opener.

WITH A DAY OFF for travel after the second and, if necessary, the fifth games, Haney boldly he would count on Spahn for three appearances if the Series goes that far.

"I've got some ideas about how to pitch to the Yankees but they're my secret," said the 37-year-old southpaw. "I've changed my style of pitching in the past year, although I don't want to say how specifically. They'll find they can't set a pattern against me."

"As for what I'll throw," he added slowly, "that depends on what's working when I warm up. It's a rare occasion when you can master four or five of the pitches you throw. Most times you only have one or two pitches working well and you throw those one or two pitches through most of the game."

## Cards Sked 23 Games in Pacific Baseball Junket

ST. LOUIS — The St. Louis Cardinals will play 23 games on their tour of the Pacific, 16 in Japan, the official itinerary showed today.

En route to Japan, the Redbirds will play three games in Hawaii, and one each in Guam, Manila, Okinawa and Korea.

The tour begins at noon Oct. 9 when the team and guests leave here. They will be joined here or in San Francisco by pitchers Lew Burdette of the Milwaukee Braves and Bob Turley of the New York Yankees, along with Braves third baseman Eddie Mathews.

These three will join the roster of the Hawaiian All-Stars for the games in that area.

The group is due back in the United States on Nov. 18.

## Gonsalves Spoils Andrade Comeback

OAKLAND — Johnny Gonsalves, Oakland, spoiled Cisco Andrade's comeback Tuesday night by taking a 10-round decision in a feature bout at Oakland Auditorium.

### NAMED TOP GOLF ROOKIE

CHICAGO — Golf Digest magazine has named Bob Golby of Belleville, Ill., its "golf rookie of 1958." Golby, 27, won one tournament and was in the top five in three others.

### FIGHT RESULTS

LONDON — Brian London, 207, Britain stopped Willie Pastrano, 189½, Miami Beach, Fla., 5.

CHARLOTTE, N. C. — Bob Baker, 220 Pittsburgh, Pa., knocked out Wabon Taylor, 198, Charlotte, N. C., 4.

OAKLAND — Johnny Gonsalves, 138, Oakland, decision Cisco Andrade, 135, Whittier, Calif., 19.

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Action got under way last week at the Palm Springs Bowling Academy when the Franchise League and the Palm Springs Bowling League started spilling pins for the 1958-59 season.

In the Franchise League, the Barn, Press Construction and Anita's Candy Shop got off to a tie for the leadership with four wins and no losses each at the expense of Lincoln Mercury, JES Paving and Union Ice who wound up the first week with 0-4 marks.

PALM SPRINGS LEAGUE leaders at the end of the first week were Logan Sons, Woodcraft of California and Plaza Motors with 4-0 records while P. S. Mirror and Glass, Hoams Pools and Rainbow Room trailed with 0-4 records.

In the Franchise League, The Barn was first in high team series with 2351, Press Construction second with 2298 and Anita's Candy Shop third with 2207.

HIGH TEAM GAME in the Franchise League was rolled by Press with 822. The Barn second with 810 and also third with 804.

Roy Grow of The Barn had individual high series, 559, with Bob Blauvelt, Press, second with 201.

Marv Logan with 185 had the high average in the Palm Springs League and Roy Grow, The Barn, high average in the Franchise League with 179.

BOB BLAUVELT, rolling for Hoams Pools, had the high individual series with 558, Marv Logan second with 557 and Lou Folk, Woodcraft, third with 538.

Folk's 215 topped the high individual game scorers with Marv Logan second at 203 and George Kuffner, Plaza Motors, third with 201.

Marv Logan with 185 had the high average in the Palm Springs League and Roy Grow, The Barn, high average in the Franchise League with 179.

There were 15 writers who believe the Yankees will win in seven. Ten picked the Braves to take it in seven.

No one predicted the Braves would win in four straight, but two selected the Yankees to do so. There were four who picked the Braves in five, and six who thought the Yankees will wrap it up in five.

## Braves Pick Selves to Take Series in Five

## Pressure on Yanks this Time

By MILTON RICHMAN  
United Press International

MILWAUKEE — UP — The Milwaukee Braves pick themselves to win in five.

That was the consensus of Milwaukee players today shortly before they went out to meet the American League champion Yankees in the opening game of the 1958 World Series.

First baseman Frank Torre put it this way:

"Most of us think we'll win it in five because we're a much stronger ball club than we were last year."

"You can say that again," piped up shortstop Johnny Logan, dressing in the next locker, "and you can put me down for five games, too."

Torre let Logan have his say and then continued.

"I've never played with a club that has so much confidence as this one," he said. "They're real loose and relaxed. We're not cocky or anything like that, but we feel we're the boss this time, not the Yankees."

"Look around this clubhouse. Do you see one guy with a worried look?"

There wasn't one. Most of them were bantering light-heartedly, and by their casualness one might get the idea they were going out to meet the Yankees in a spring exhibition game at Bradenton, Fla., rather than in a Series for baseball's richest prize of all.

"WHY SHOULD WE be the ones to worry?" asked Lew Burdette. "We proved we could lick 'em last year and now it's up to them to try and catch us. If there's any pressure, it certainly is on them."

Logan offered the thought the Yankees might be pressing a bit in an all-out effort to get out in front fast.

"You watch and see how they'll do anything they can to try and grab a run or two in the first and second innings," said the Milwaukee shortstop. "They'd like nothing better than to have us chasing them. If the Yanks don't score in the first three or four innings today, take a look over at Casey Stengel will start to fidget."

**Pastrano Loses To British Heavy By TKO in Fifth**

LONDON — After years of frustration, European heavyweights are on the comeback trail. Third-ranked heavyweight challenger Willie Pastrano became the latest victim of Europe's re-emerged heavies Tuesday night when bulky British champion Brian London beat him on a disputed technical knockout.

It was the third straight upset of high-rated fighters by Europeans in less than three weeks. European champion Ingemar Johansson knocked out Eddie Machen, the No. 1 challenger, Sept. 14. And last week Willie Besma of Holland outkicked eighth-ranked Alex Miteff of Argentina.

Pastrano, of Miami, Fla., was ahead on points when referee Jack Hart stopped the fight at the end of the fifth round at Harrington Arena because of a two-inch cut over the American's left eye.

London had outdueled Pastrano in the fourth. Pastrano, who at 189½ was giving away 17½ lbs., ducked.

Pastrano won; and his manager, Angelo Dundee, was furious over the decision.

"How can the referee tell whether my boy's hurt?" said Dundee. "He ain't no doctor."

But under British rules, the referee need not consult a doctor.

You never really get to be an old-hand at playing in the World Series," Ford commented, "no matter how many of them you are in. There's something special about the general atmosphere, the crowd and the prize at stake."

Ford has pitched 61-23 innings of World Series competition — more than anyone else on either the Yankees' or Braves' staff. He has won five Series games and lost three and owns an earned-run average of 2.48.

In his last start — against the Baltimore Orioles last Friday — he struck out six, gave up only one hit and didn't walk a man in six innings.

"My control was as good in that game as it was all year," he said. "I've been faster and there were days when I had a better curve ball, but on the whole I was very well satisfied. If I pitch that well tomorrow, I'll have no complaints."

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**THE COMPACT 1959 Rambler Six and Rebel V-8** line, built on a 106-inch wheelbase, features new exterior and interior styling, and engineering changes designed to further increase Rambler's noted economy of operation and durability. Besides the Rambler sedan shown, the new series is

available in station wagon and hardtop models, all with four doors. All models go on sale Oct. 8 at Woodfin Motors in Cathedral City. The Six and the V-8 models both operate efficiently on regular gasoline. The Rambler series set an all-time sales record in 1958.

American Motors today introduced its new 1959 Rambler which features new exterior and interior styling, and engineering changes designed to further increase Rambler's economy of operation and durability.

The 106-inch-wheelbase Rambler Six and Rambler Rebel V-8 models will go on sale at Woodfin Motors in Cathedral City, on Oct. 8, according to Roy Abernethy, vice president of automotive distribution and marketing. The company's Ambassador V-8 and Rambler American models, which will be announced later, also will be placed on sale Oct. 8.

"RAMBLER SALES set a new all-time record in 1958 because of the great public swing to the concept of compactness, economy and maneuverability," Abernethy said. "We anticipate even further production and sales gains in 1959."

"IN THIS BREACH one of the most formidable weapons which we have are the daily and weekly newspapers, for not only do they combat Communism and all that it entails, but they also stand for freedom of information in government so that the people may know and be guided accordingly."

"Government of the people, by the people, and for the people," is not simply a "Madison Avenue" catch phrase but a fundamental deeply embedded in the minds of most Americans, and its perpetuation has as one of its imperatives, the fact that government and those in charge shall let the people know.

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"By the "game," the deputies meant "skilo," a type of diversion in which the customer rolls rubber ball into a hole and the corresponding number lights up on a board.

District Attorney W. O. Mackey was arrested at the scene. Casino operator Greenblatt surrendered at Palm Springs when he learned he was being sought.

Both men were released on \$1,000 bail, according to John Price, chief deputy of the Criminal Division of the Sheriff's Department.

"HERE THE AMERICAN press has a tremendous responsibility. As said in 'The Journalist's Creed,' a public journal is a public trust . . . I believe that clear thinking, clear statement, accuracy and fairness are fundamental to good journalism . . . I believe that a journalist should write only what he holds in his heart to be true . . . I believe that journalism that succeeds best—and best deserves success—feels God and honor man, is stoutly independent.

"In proclaiming Newspaper Week for Oct. 1-8, 1958, I, Goodwin J. Knight, Governor of California, pay tribute to the power both present and potential of our press in California, and add that vigilance is still and always will be the price of freedom. Let every newspaper guard our freedom."

**Bonanza Signs Contract With Mechanics Union**

Early this week Bonanza Air Lines, represented by Myron W. Reynolds, Vice President of Operations, and George Leonard, Bonanza's negotiator, and Judd Reeves, President of IAM Union, District 141, negotiated a new mechanics contract which will run from June 1, 1958, to May 1, 1960, a total of 23 months.

Pay increases for various categories of personnel range up to 9 cents an hour effective Oct. 1, 1958, with additional increases up to 5 cents per hour effective December, 1958; and again June 1, 1959, another specified raise will be granted. An increase of up to \$63 retroactive pay was granted in lump sum for the period from June 1 to the present time.

**GI Suffers Double Loss**

NEW ORLEANS — UP — An unidentified soldier complained to police that someone had stolen his watch while he was swimming.

Police, learning he had left both the watch and his trunks on a seawall when he went into the water, arrested him for indecent exposure.

More and more the man of the family (also the lady) is taking a keen interest in cooking and experimenting with dishes that are different and perhaps exotic.

They are appreciating how much flavor can be added by the use of wine and the clever use of spices.

It is our hope to guide you toward interesting meals that are different. We will also tell you of Memorable meals that we or our friends have enjoyed in various parts of the world.

At Sale's Market you will find our groceries, meats, liquor, wines and vegetables at strictly competitive prices. You will also find many choice items that are not obtainable anywhere else in this area.

## Knight Issues Newspaper Proclamation

Governor Goodwin J. Knight has issued the following proclamation regarding National Newspaper Week—Oct. 1 to 8:

"Your Newspaper Guards Your Freedom," the theme for the 1958 National Newspaper Week, is something all Americans, especially we Californians, should consider most soberly. More than ever before, the preservation of our freedoms and those of the nations of democratic form and intent, are in jeopardy, shadowed by an alien and atheistic philosophy of government that is the antithesis of freedom, especially of the individual.

"IN THIS BREACH one of the most formidable weapons which we have are the daily and weekly newspapers, for not only do they combat Communism and all that it entails, but they also stand for freedom of information in government so that the people may know and be guided accordingly."

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**Preliminary Hearing Waived By Greenblatt**

Benjamin J. Greenblatt and Pat Burdette today waived a preliminary hearing in connection with charges of gambling at Club Cabazon. The two will face a Superior Court hearing in November.

The club was raided Sept. 26 when a squad of deputies entered the building in Cabazon and announced over the public address system, "Gentlemen, the game is over."

By the "game," the deputies meant "skilo," a type of diversion in which the customer rolls rubber ball into a hole and the corresponding number lights up on a board.

District Attorney W. O. Mackey was arrested at the scene. Casino operator Greenblatt surrendered at Palm Springs when he learned he was being sought.

Both men were released on \$1,000 bail, according to John Price, chief deputy of the Criminal Division of the Sheriff's Department.

**Castle Sells For Million**

AIXEN - PROVENCE, France (UPI) — Artist Pablo Picasso has paid nearly one million dollars for a 300-year-old castle which formerly belonged to French Marshal Philippe Petain, it was reported today.

Local newspapers said the chateau is located at Vauvernargues, 12 miles from this Southern French town. The castle, started in the 16th century and finished nearly 200 years later, has 40 rooms and stands in 25 acres of wood grounds facing the Mediterranean.

Pay increases for various categories of personnel range up to 9 cents an hour effective Oct. 1, 1958, with additional increases up to 5 cents per hour effective December, 1958; and again June 1, 1959, another specified raise will be granted. An increase of up to \$63 retroactive pay was granted in lump sum for the period from June 1 to the present time.

**Wanted for Stardom**

Blonde 36" 24" 36"

Write Desert Sun Box E 42 Phone FA 4-2130

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**Sale's Markets**

441 South Palm Canyon Drive Palm Springs

**GOURMET PILLAR**

Sale's Markets are pleased to announce that we have engaged an outstanding gourmet and wine expert to advise our friends and customers who may be seeking help in planning their parties or laying down their wine cellars.

Mr. Lorne Corsaut has been a member of the Wine and Food Society for many years, this is an international society. He is also an official judge of both imported and domestic wines.

It will be worth your while to contact Mr. Corsaut for suggestions and help on your problems. Call FAirview 5-6031 for an appointment.

More and more the man of the family (also the lady) is taking a keen interest in cooking and experimenting with dishes that are different and perhaps exotic.

They are appreciating how much flavor can be added by the use of wine and the clever use of spices.

It is our hope to guide you toward interesting meals that are different. We will also tell you of Memorable meals that we or our friends have enjoyed in various parts of the world.

At Sale's Market you will find our groceries, meats, liquor, wines and vegetables at strictly competitive prices. You will also find many choice items that are not obtainable anywhere else in this area.

## Village Named 1960 Convention Site for Meeting

Palm Springs has been chosen as the 1960 site for the annual convention of the Supervisors Association of California.

The Village was chosen as the 1960 site over six other competing areas during the convention that ended at Fresno this week.

Palm Springs was promoted as a convention site at the Fresno conclave by Harry E. Creasy, director of publicity for the Riverside County Board of Trade.

At least 900 visitors will be expected to attend the three-day convention here, association officials said.

**Marian Harris Purchases Home**

PALM DESERT — Mrs. Marian Harris of Services Unlimited has purchased a home at 74105 San Marino Way. Mrs. Harris' son, Robert, who spent the summer at St. Louis, Mo., where he is a senior at Principia College.

"I won't make an exhibition of myself," said Elsa as she slipped out early for an appearance on a television show.

**THE INTERNATIONAL** set, including Generalissimo Francisco Franco's daughter, Marques de

## International Society Hula-Hooped It Up at Opening Party

NEW YORK — UP — International society hula-hooped it up at the Astor Tuesday night to open what promises to be the most lavish social season since World War II.

Deluxe red, yellow and blue hoops costing \$1.75 swiveled around the hips of 1,000 socialites, many of them multi-millionaires, in the wackiest post - midnight scene in the history of the venerable Astor Hotel on Times Square.

Merle Oberon, Jane Pickens, Carol Bruce, Magda Gabor and Gypsy Rose Lee followed suit and it soon looked like a school playground at recess. Side-line dowagers such as Mrs. Wendell Wilkie and the Duchess of Talleyrand carried off hoops by the half-dozen — for their grandchildren, they said. The hoops looked incongruous over their diamond-braceleted arms.

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A post script for the fashion minded: the empire fashion has not caught on among women who can afford to follow fashion's

THE BALL WAS the idea of former White Russian Prince Serge Obolensky, who had the good fortune to marry an Astor heiress and became a hotel executive in the recently organized Zecendorf hotel chain. It netted \$25,000 for the New York Herald Tribune Fresh Air Fund for underprivileged children. That will buy a lot of hula hoops.

To balance our inventory we offer unusually large savings on the complete latest shipment of all new 1958 models.

Please Call Us or See Us for Details and Prices

Plaza Motors Cadillac - Oldsmobile

290 NORTH INDIAN AVENUE — PHONE FA 5-2572

Palm Springs' Oldest New Car Dealership

Established 1937

Member Palm Springs Chamber of Commerce

## PLAZA MOTORS CADILLAC-OLDSMOBILE Announces A SPECIAL OFFERING of 1958 CADILLACS

To balance our inventory we offer unusually large savings on the complete latest shipment of all new 1958 models.

Please Call Us or See Us for Details and Prices

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Member Palm Springs Chamber of Commerce

# Food Discovery Days

New foods enter these portals every day...Picked for quality and convenience, we select the products to fill the modern homemaker's needs and her pocketbook...Start your menu list with these foods for excitingly different meals.

<b>LARGE AA EGGS...</b>	<b>2 CANS 29c</b>
<b>CRISCO ... 69c</b>	<b>D OZ 55c</b>
<b>PIES</b>	<b>PRODUCE</b>
<b>3 Pound Can</b>	<b>39c</b>
<b>DOLES 46 Oz. Can</b>	<b>Scotts White</b>
<b>PINEAPPLE JUICE 25c</b>	<b>TOILET TISSUE 10c</b>
<b>SOAP ..... 59c</b>	<b>Stokleys Drink (Ping) 46 Oz. Can</b>
<b>DETERGENT .... 59c</b>	<b>Pineapple Grapefruit 25c</b>
<b>Hill Bros. 1 Lb. Tin</b>	<b>LIPTONS 1/4 lb. 39c</b>
<b>COFFEE 87c</b>	<b>TEA 100 TEA BAGS \$1.10</b>
<b>SALES LIQUOR DEPT.</b>	<b>Home of Manning's Prime Quality Steaks and Roasts</b>
<b>Bourbon \$3.98</b>	<b>The Finest Quality Obtainable</b>
<b>Reid Bros. London Dry GIN \$2.98</b>	<b>CHUCK ROASTS ... 45c</b>
<b>Le Domaine Extra Dry CHAMPAGNE \$2.29</b>	<b>7 BONE ROAST [center cut] ..... 49c</b>
<b>SALES MARKETS</b>	<b>Genuine Spring LAMB PATTIES 49c</b>
<b>441 South Palm Canyon Drive</b>	<b>Swift's Premium SLICED BACON 69c</b>
<b>Palm Springs</b>	<b>SLICED HALIBUT 59c</b>
<b>12's MODESS 45c</b>	<b>SAND DABS 49c</b>
<b>Hershey's Instant COCOA 25c</b>	<b>BAR-B-Q CHICKEN 1 LB. 6 OZ. MINIMUM WEIGHT AFTER COOKING \$1.49</b>
<b>Palm Springs Encino</b>	<b>SALES LIQUOR DEPT. Sale &amp; Sale 6 Year Old Kentucky Straight Bourbon \$3.98</b>
<b>We Reserve the Right to Limit Quantities</b>	<b>Reid Bros. London Dry GIN \$2.98</b>
<b>441 South Palm Canyon Drive</b>	<b>Le Domaine Extra Dry CHAMPAGNE \$2.29</b>
<b>Store Open Sunday 9-6-Monday thru Saturday 8:30 to 7:00</b>	<b>Also Sparkling Burgundy and Pink Champagne</b>
<b>FA 5-7932—SALE THURSDAY, FRIDAY, SATURDAY, OCTOBER 2-3-4</b>	<b>Palm Springs Encino</b>

# The Desert Sun

The Desert Empire's Daily Newspaper

Society Local News

Second Section

Classified Ads



PALM SPRINGS HATS like the one Jane Wade, on right, is wearing in this picture, will be in the spotlight Saturday, October 25, when the Palm Springs Hat Parade Luncheon is revived. It will be in

Chi Chi Starlite Room at 12:30. Hildy Crawford, on left, will be ticket chairman; Anita Haskell Jones will chairwoman the event; and Mary Noel, second from right, will be in charge of decorations.

## Celebrate Their 11th Anniversary

Dr. and Mrs. Monte Franks of Beverly Hills and Palm Springs, celebrated their 11th wedding anniversary.

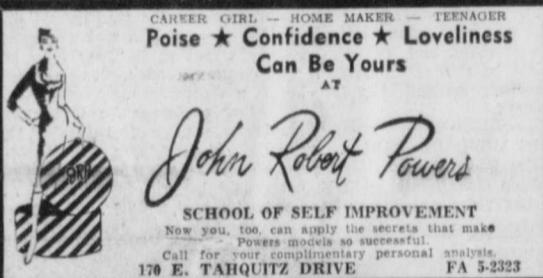
The Franks just arrived this week, sold their Vista Palms home and are staying at Ocotillo Lodge.

## 10% DISCOUNT ON ALL PERSONALIZED CHRISTMAS CARDS

ORDERED BEFORE OCT. 15

**MIKE'S**  
**FIRESIDE** and gift shop

563 South Palm Canyon Drive—Telephone Fairview 5-5389



CAREER GIRL — HOME MAKER — TEENAGER  
Poise ★ Confidence ★ Loveliness  
Can Be Yours  
AT

John Robert Powers

SCHOOL OF SELF IMPROVEMENT  
Now you, too, can apply the secrets that make  
Powers models so successful.  
Call for your complimentary personal analysis  
170 E. TAHQUTZ DRIVE FA 5-2323

## HOWARD MANOR

### Fabulous Dinners

\$2.95 up

No Fed. Enter. Tax Until 10:00 P.M.

### Cocktails— as you like them

The Sensational "Mr. Bongo"  
JACK CONSTANZO and his fabulous group

### IN THE CELEBRITY LOUNGE

Dancing and Entertainment Nightly  
BOB MURTHA, Piano Stylist  
No Cover—No Minimum—DINERS CLUB



Our new store in the Desert Inn offers not only the beauty of Hawaii brought out in silks and cottons, but in a low range of Hawaiian prices. We hope to see you soon in our new store in the Desert Inn and wish you all a warm Hawaiian welcome! P.S. We can outfit the whole family!

## Mothers Visit Two Sons in Whitworth

Mrs. David King of 1144 San Jacinto Way, and Mrs. Harry Grimm of 258 San Jacinto Drive, have just returned to Palm Springs after a trip to the Pacific Northwest. Driving along the coastal highway they stopped at various places of interest enroute to Spokane, where their sons Robert King and Fred Grimm are in their freshman year at Whitworth College. Both boys plan to become teachers and are majoring in history.

While in Spokane Mrs. King and Mrs. Grimm attended a tea given by president of the College and Mrs. Warren at Warren Hall, Whitworth College, on the eve of their departure for Palm Springs. They also attended a surprise birthday dinner at the Spokane Hotel in honor of Robert King.

The boys expect to return to Palm Springs during the Christmas holidays.

Sprinkle toasted almonds over a casserole of scalloped chicken and on fried or broiled fish.

## PROFESSIONAL PHARMACY



Your Prescription Store

The largest and most complete stock of Drugs and Sickroom Equipment in the Desert Area.

Store No. 1  
FA 5-2741  
1081 N. Palm Canyon Dr.  
Palm Springs

Store No. 2  
FA 8-3114  
736 Broadway  
Cathedral City

Professional Pharmacy No. 3 Opening About  
December 15 in Rancho Mirage

The Desert Sun Wednesday, Oct. 1, 1958 1B

## Around Town

with Hildy Crawford  
Phone FA 5-5005

Because this column deals primarily with the social side of Palm Springs life . . . we have come to a milestone . . . Year after year goes by . . . and two things are certain . . . The Costellos' Western Party will open the winter social season . . . and their Mexican Party (frijoles y champagne) will bring it to a reluctant close . . . Invitations went out this week for the Western party . . . which Dr. John and Gwen will host at their ranch home on Clancy Lane . . . on October 25 . . . There are sure to be more than 100 guests . . . at this gay party . . . where friends who have been separated all summer . . . will be saying "Howdy, Podner . . . welcome home" . . .

Buddy and Sy Simon returned today from a summer-long pleasure jaunt . . . that took them to such faraway places as Lima, Peru, Santiago, Chile, Buenos Aires, Argentina and Mexico City . . . Sy was particularly interested in studying Latin-style architecture that could be modified for use in the 10 million dollar, 22-acre shopping center . . . which he and Ray Ryan are going to build near City Hall . . . Like so many Villagers who have been abroad this summer . . . he's bringing back new ideas that can be used to promote Palm Springs . . .

Dr. and Mrs. Henry S. Reid expect to return to their Smoke Tree Ranch home in mid-October after spending the summer months at their Golden Horse Ranch in Estes Park, Colorado . . . En route to the desert . . . they will visit Mr. Rushmore in South Dakota . . . and spend a few days in Montana . . . where Dr. Reid will fish the Madison River . . . Then they will cut over to the Northwest and travel down the Redwood Highway . . .

The Henry Reids Jr. and their four children spent a fortnight with the Senior Reids in Estes Park this summer . . .

The Reids are happily anticipating the warm desert sun . . . as it is already cold and snowing on the Range . . .

Beth Scott who has been on a de luxe tour of Europe this summer . . . with Harriett Belcher and her party . . . is back in this country . . . They were due into Los Angeles Monday . . . and Beth was to go to San Diego and pack to move back into her Palm Springs apartment . . . so she should be here before too long . . .

They had an amusing experience in London when they attended the play "Roar Like a Dove" . . . and one of the players lifts a telephone receiver and says to the operator "Get me Palm Springs" . . . When the cast found out there were really some Palm Springs in the audience . . . the Belcher party was invited backstage . . . In the cast were Margala Gillmore . . . who was in Chuck Walters' "High Society" with Grace Kelly . . . and Anne Kimbell . . . who appeared in "The Sleeping Prince" during its California tour . . .

Talked with Jacqueline Cole who came down a week ago to open the Becker house . . . and she may be here for a couple of months . . . or may take an apartment in Westwood . . . She isn't sure yet . . . Her two sons are in St. Catherine's School in Anaheim . . .

The Beckers will be out before long . . . Win is due next week . . . and she and Jacqueline plan a visit to Arden's Maine Chance . . . Charlie expects to be out in a couple of weeks . . .

If window screens stick due to dirt and rain, take them into open air and blow dirt from the edges and the mesh with a vacuum cleaner or wipe thoroughly with a rag. Then rub a little paste wax on the edges to make them fit into the window smoothly. Apply the same treatment to storm windows, doors and drawers.

Zaddie Bunker flies off in a day or so . . . and with her in the Rocking Chair will be Dr. Claud Watson of Pasadena . . . He is Chaplain of the C.A.P. . . . They will go to Detroit, to Kingston, Ontario, and then to Wynona Lake in Indiana . . .

Zaddie will take time for a visit to the Winfield Lines up in Michigan . . . They have been at Martha's Vineyard this summer and

**RAMBLER**  
and  
**IMPORTED**  
**CARS**  
See Them All  
**Woodfin Motors**  
CATHEDRAL CITY  
Open Evening 'Till 9:00

## Business Women's Board to Meet

President Virgie Dragicevich Pickell, 495 North El Segundo Road, Duties of each office will be explained. Plans for season's activities and projects will be discussed. Refreshments will be served.

## Rummage Sale This Weekend

Rummage Sale by members of Ladies Auxiliary to Frontier Post 5087 V.F.W. will be held Friday and Saturday, October 3 and 4, calling Katherine Spangler at FA 4-1219 or Mildred Oistad at FA 4-2508.

Drive, starting at 10 a.m. Donations by members and friends will be picked up and arrangements may be made by calling Katherine Spangler at FA 4-1219 or Mildred Oistad at FA 4-2508.

## SALE! FIREPLACE FIXTURES

Lowest Prices and Highest Quality or Your Money Back

We give GREEN STAMPS



OPEN THURS. and MON. 9 TO 9

## Real-Fyre

### Hearth

### Logs

Solid Brass

Wood

Basket

Heavy gauge brass, highly polished and lacquered.

Reg. \$17.95

NOW \$6.95

All Gas Logs 25% OFF—NOW \$19.50  
Set and up

## For the Contemporary



Free Delivery

Phone WE 8-7313 Collect

## Fire Grate

Reg. 2.95—NOW 1.00

## Solid Brass Andirons

Reg. \$19.00—NOW \$9.95

## Brass & Black Tool Sets

Reg. \$19.95—NOW \$9.95

## Brass & Black Wood Basket

Reg. \$14.95—NOW \$5.95



# The Desert Sun

Page 2B

Established 1927  
THE DESERT SUN PUBLISHING CO.  
GEORGE E. CAMERON, JR., PRESIDENT

174 North Palm Canyon Drive

WARD J. RISVOLD, Publisher

Wednesday, Oct. 1, 1958  
Palm Springs, California  
KENNETH BROTT, Office Manager

DON KLOTZBUECHER, Managing Editor  
J. W. RICHARDSON, Mechanical Superintendent

The Desert Sun is an independent newspaper dedicated to truth, accuracy and impartiality in the news; to the progress of the desert region; to the support of that which it believes to be right and to the defeat of that which it believes wrong.

## School Board in Position to Set Excellent Example

The DESERT SUN is pleased to join with the great majority of the residents of Palm Springs and the outlying areas in giving its unqualified endorsement and support to the members of the board of the Unified School District in their expressed desire and inclination to end the usage of manure as a fertilizer on school lawns.

As pointed out by a prominent board member the obnoxiously odiferous practice of past years is "primitive" and certainly unbecoming and incompatible with the principle precepts of our educational institutions which are supposed to be leaders in setting good examples in teaching the better things of life for the higher advancement of students, faculty and the general public of the community.

That is a most polite and wholly correct summarization of the situation in excellently chosen language which does credit to the high caliber of the men in the community elected to hold the reins of school policies, direction and responsibility of operations.

It is also commendably indicative of a wholesome, practical and sincere spirit of cooperation in the current community-wide campaign of the residents and taxpayers of the district at large to improve the health, enjoyment and public welfare by ending forever the old objectionable seasonal nuisance, stench and fly-breeding of the aforementioned "primitive" practice at annual lawn planting time.

In a budget of such generous proportions and extent as that of the soundly and generously financed Palm Springs Unified School District, the comparatively few dollars which might thus be invested for the benefit of all is like dipping a spoonful of water from the ocean. The sum would never be missed . . . and how could it be better spent?

If cheapness were the only consideration it might as well be argued that students could be provided with tin buildings, sit on benches and "walk" to school.

Yes, the school board will be definitely on the right side in joining with the City and other public institutions and the public at large in adopting modern fertilizing methods in the care of its extensive grounds.

If the cost of agreeably aromatic and non-fly-breeding plant and vegetation stimuli be twice as high and the expenditure for same "must" be held to the same number of dollars . . . then in the public mind it would be a thousand times better if the schools planted half as much lawn and used unobjectionable fertilizers.

How better can our youth be taught that the principle of right and wrong should not be measured by money alone, and that the maintenance of a clean, sweet, attractive, healthy and happy community should be the first consideration and most important objective of every individual resident from toddler to eternity?

## Man Above Boss in Pennsylvania

WASHINGTON, D. C. — In Pennsylvania there is a political Labor rebellion in search of a leader, and the mantel seems to be hovering over Rep. Hugh Scott, the Republican candidate for the U. S. Senate.

If it breaks this way, the jolly Congressman - attorney - Navy veteran from cosmopolitan Philadelphia could score one for the Eisenhower Administration. Scott is a modern - before - Eisenhower Republican who was elected to Congress in 1940 when Mr. Roosevelt was winning a third term.

SCOTT HAS AN unbroken, unapologetic and admirable record of voting his convictions in favor of civil rights for all colors and classes.

On Aug. 18, 1958 he got the House floor and became one of the few Republicans to support the Kennedy-Ives bill. He said, in effect, that the bill was a poor thing but better than nothing for protecting union members from dictatorial and corrupt bosses.

MORE THAN ANY of the Republican Senate candidates from coast to coast, Scott feels the specifications of a man-against-Labor-boss candidate. But even against Laborites he does not discriminate. Six years ago and long before he had plans to run State-wide, Scott gave his major Naval Academy appointment to the son of James McDevitt, head of the AFL-CIO Political Education Committee.

Scott's election chances were immensely improved at the recent Steelworkers Convention in Atlantic City. The convention confirmed many accusations of anti-democracy in unions. A whoo-hoo-and-holler indictment of "dual unionism" was brought

of a United Mine Workers union. Another Ike leader was Bert Collins, a United Auto Workers shop steward. In Pittsburgh there was a skyscraper headquarters of Labor - Power - for - Eisenhower whose members wore "Labor likes Ike" buttons into the plants. Allegheny and Lackawanna Counties went Republican in 1956 for the first time since the Collidge-Hoover era.

Today the same union leaders are making a rank-and-file appeal for Hugh Scott. His Democratic opponent is the two-time Governor, George Leader, who has the Labor bosses and their money bags behind him.

SHORTLY BEFORE the Atlantic City Convention opened, Scott and Leader met in a televised debate. Scott listed among his qualifications to be Senator his Congressional experience, his attendance at many international conferences, his military record and his local services.

Leader was unable to match these legislative roles but he pulled what many viewers seem to regard as a red herring tactic of desperation. He accused Scott of charging an excessive legal fee on an immigration case. Then the governor left the broadcasting station in a huff after refusing to take the Congressman's hand.

Since then, the feeling seems to be that the Governor is in trouble and that the Congressman is making his run to the front. Both candidates recently toured three plants in Scranton, after which Scott told this reporter by telephone:

"If I can get into enough plants, I'm going to win it."

He might, at that.

Holmes Alexander

DEAR ABBY: What's wrong with so many women nowadays. Don't they have any modesty or decency at all? My husband comes home from his mail route and tells me he wishes these women with their short shorts and tight jeans would cover up. He says most women answer the door in their bath robes until noon! I was taught to dress up in the morning with shoes, stockings, undergarments and a dress. But then I wasn't interested in tempting strange men who came to my door. I hope some women will read this and take the hint!

MAIL CARRIER'S WIFE

DEAR ABBY: I'm a problem that is common but I don't know what to do about it. My girlfriend lives a few doors away and she came and told me that my eight-year-old boy has been finding out about the birds and the bees with her five-year-old daughter. Should the kids be punished or what?

TWO LOST MOTHERS

DEAR MOTHERS: Punished for a curiosity that is as natural as breathing? Certainly not! Let the children know that you are willing to answer all their ques-

tions—and don't act embarrassed or they'll come to regard the subject of "sex" as something wrong and shameful.

CONFIDENTIAL TO "NEVER GET OVER IT": The Lord never gives us a bigger load than we can carry. If you have never prayed before, pray now.

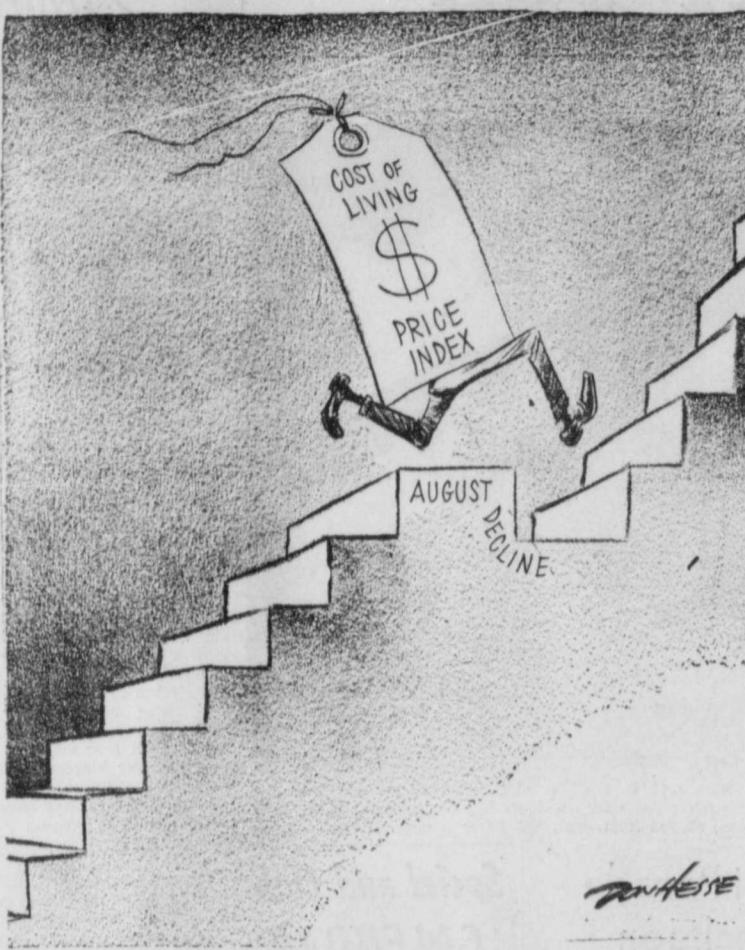
NOW TO PILFER a pair of items to round out the column. In the Cleveland Plain Dealer I read that a year ago sack dresses had abolished hips; now hoops have made hips popular again.

For a personal reply, write to ABBY in care of this paper. Enclose a self-addressed, stamped envelope.

DEAR ABBY: What's wrong with the reason some men don't bring the boss home for dinner — she's already there.

DEAR WIFE: Don't worry, lady, when a woman greets the mailman in the morning she is

## Every So Often a Landing



## STAN DELAPLANE'S Postcard

This Side of The Sun

By Phat

You take it each day  
As a matter of course,  
Until the boy skips you  
Then you yell yourself hoarse.

That's your newspaper. It's like a public utility. You never miss it until it isn't there.

THIS BEING National News-paper Week, (October 1 to 8) it's a good time to pause and reflect upon your newspaper which each day (except Sunday and Monday) brings you the news of the world and the Palm Springs area.

Especially the Palm Springs area for that is what The Desert Sun is here for mostly.

LIKE I SAID above, your newspaper is as much a part of your daily life as electricity, water, gas and the telephone.

WELL, IT IS marvelous to re-port that Science, having made war too horrible to fight, is now making football too horrible to play.

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## Pilots to Rest On Water Cushion

Two engineers, Dandridge M. Cole and Donald E. Muir of the Martin Co. in Denver, recently told the American Astronautical Society in a formal paper that if the U. S. wanted to spend the money, it could send a man to the moon and back within five years. United Press International asked Cole to explain in layman's language what such a trip would be like, on the basis of facts now known. This is how he thinks it would be.

By DANDRIDGE M. COLE  
(Written for United Press  
International)

The pilot for the first American Moon Ship lies in his space suit in his water-filled acceleration couch as the mighty four-stage rocket slowly rises from its launch pad.

His back presses lightly against the bottom of the couch, his slight positive weight controlled by his weighted suit and the buoyant force of water.

As PROPELLANT is burned and the weight of the rocket increases, acceleration climbs to almost 10 times that of a freely falling body, and without the supporting water the pilot would be crushed helpless and perhaps unconscious against his couch.

But the pilot is an important part of the control system and it was well worth the extra trouble of the designers to keep him mobile and in full control of his facilities.

Suddenly, the rocket pitches violently.

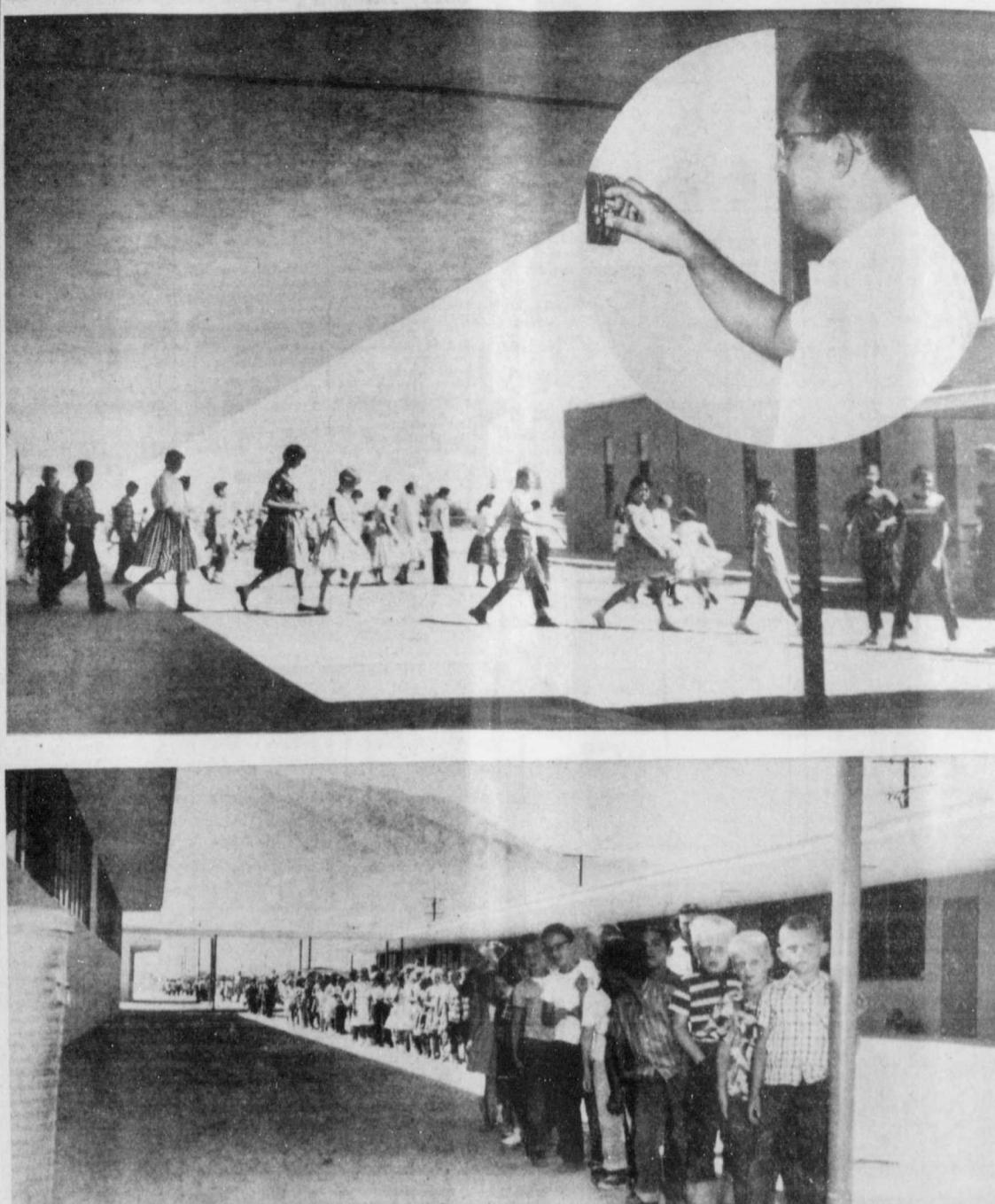
**THE PILOT**, watching his in-



This 1957 OLDSMOBILE SUPER FIFTY-EIGHT STATION WAGON with Air Conditioning, Hydramatic, Radio, Heater, Tinted Glass, White Wall Tires and other extras looks and drives like a new car. Owner says to make a quick sale One year unconditional guarantee anywhere in the United States. A \$5,200 car for \$3,150. PLAZA MOTORS CADILLAC-OLDSMOBILE, 299 N. INDIAN AVENUE, FA 3-2372.

HOWEVER, HE watches carefully for anything of unusual interest, and directs his cameras toward possible landing areas.

As he sets his course toward home, the pilot wonders what later exploring parties will find. An unchanging, sterile world? New life forms or new chemical compounds?



WITH OBSERVANCE OF National Fire Prevention Week scheduled for Oct. 5-11, school children are undergoing local fire drills under the direction of Palm Springs Fire Marshal Warren Heath. The first drill was held at Palm Springs Cielo Vista School, in advance of the National Fire Prevention Week observance, and a total of 438 students, from kindergarten to the sixth grade, emptied the school in 32 seconds. Fire drills in other local schools will be held during Fire Prevention Week. Under the law, school children are given two minutes in which to empty their school classrooms, and the time made

by Cielo Vista is the best one on record. Pictured above, top photo, Warren Danielson, inset, pulls the alarm which sounds a series of alarms, and immediately the students drop what they are doing and leave the building. The children line up in the court in front of their classrooms, and if there is a fire, they proceed, in line, into the playground area away from the buildings. Bottom photo shows students lined up in the courts in front of their classrooms before hearing the all-clear signal. (Desert Sun Photo)

### Council Opposes Commercial Zone On San Luis Rey

### Rigors of Polar Travel On Icebreaker Described

Palm Springs City Council at its informal luncheon meeting this week took a dim view on an application by A. C. King, builder of the California Dream Homes, to the Riverside County Planning Commission extending a C-Zone for one-eighth of a mile north from Ramon on San Luis Rey.

Talking already of the possible annexation of the new housing development into Palm Springs city limits, the council did not want to see "strip zoning" on the east side of San Luis Rey.

Although the council was against the zoning of a service station on the corner of San Luis Rey and Ramon, and was backed by action of the County Planning Commission, the Board of Supervisors reversed the decision.

**Big Wheel on Campus**  
EAST LANSING, Mich. — (UPI) — The Michigan State University traffic law had to be amended to include the unicycle because a student who drives a one-wheeler was getting away with flouting campus regulations.

I've never gone under the ice in a sub, but I made two trips through it, to and from the Arctic aboard the icebreaker USS Glacier and made many flights above it.

THE GLACIER does it the hard way. South from New Zealand through turbulent seas, then battering through the ice.

The passage of the Glacier

through the ice has been described accurately as "like riding a hay wagon over a frozen cornfield." Rough, hard going for ship and crew.

By CHARLES R. MOORE  
United Press International

SAN FRANCISCO (UPI) — It's a lot easier to go under the polar ice than through it.

This was obvious from accounts of the men who sailed the atomic submarines Nautilus and Skate from Ramon on San Luis Rey.

Talking already of the possible annexation of the new housing development into Palm Springs city limits, the council did not want to see "strip zoning" on the east side of San Luis Rey.

Although the council was against the zoning of a service station on the corner of San Luis Rey and Ramon, and was backed by action of the County Planning Commission, the Board of Supervisors reversed the decision.

**Big Wheel on Campus**  
EAST LANSING, Mich. — (UPI) — The Michigan State University traffic law had to be amended to include the unicycle because a student who drives a one-wheeler was getting away with flouting campus regulations.

I've never gone under the ice in a sub, but I made two trips through it, to and from the Arctic aboard the icebreaker USS Glacier and made many flights above it.

THE GLACIER does it the hard way. South from New Zealand through turbulent seas, then battering through the ice.

The passage of the Glacier

through the ice has been described accurately as "like riding a hay wagon over a frozen cornfield." Rough, hard going for ship and crew.

Last season the Glacier lost a propeller blade to the ice. The resulting vibration brought part of a mast, loaded with electronic gear, crashing to the deck.

LATER A TOUGH floe jabbed a hole in her bow. It was necessary to "beach" her on the 15-foot ice of McMurdo Sound for repairs.

The open areas in the ice reported by the Nautilus and Skate exists also in the Antarctic during the summer season. Some are many miles wide.

Whether means can be found for a sub to break through the solid ice sheet in winter is a question. But in most places it is only a few feet thick and it seems likely this problem can be solved.

The submarine voyages under the ice are only the beginning of polar atomic—but a comfortable beginning for those who have done it the hard way.

The previous deadline for filing a 1954 claim was April 15.

cent of their after-tax income into life insurance in 1957.

Deadline for federal income tax refund claims for deductible educational expenditures in 1954 is set for Nov. 3, Congressman D. S. Saund told taxpayers today.

Congressman Saund said teachers and other taxpayers with deductible educational expenses may file for refunds, which apply to 1954 and later years, under new regulations passed last April 15.

He advised taxpayers who have received notices that no reconsideration of their claim for 1954 will be given, or that the claim was disallowed because of a previous time limit, to write the District Director of Internal Revenue to request that their claim be reconsidered.

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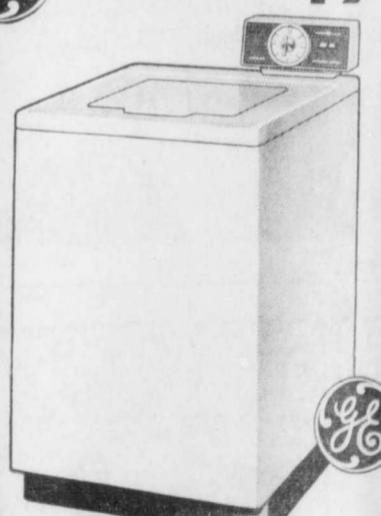
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**YOU CAN BUY A  
FULLY AUTOMATIC  
WASHER \$199.00**  
(Terms Available)



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Open Saturdays for Your Shopping Convenience  
IT IS THE SERVICE AFTER THAT COUNTS  
850 North Palm Canyon Drive — Phone FA 5-2093

## Facilities for Blind in Area Told by Braille Institute

More blind persons in Palm Springs may have the free library services of Braille Institute, 741 North Vermont Avenue, Los Angeles if they apply, an announcement said today.

Already the Institute library is serving three in Palm Springs and a total of 95 in Riverside County, says Cecil L. Whitehead, Institute president, a retired attorney who is giving his time to

work for the sightless.

HE NAMED TWO of the Palm Springs visually handicapped who utilize Institute library services as:

Mrs. Amanda Murray, 504 Vista Avenue, and Thomas R. Swanner, 30968 San Joaquin Drive.

In addition Whitehead said the library serves Robert S. Corlett,

La Quinta, and at least one person

son in Cathedral City.

## Richfield Offers New '100 Plus Boron Octane'

Western motorists found a new, more powerful fuel on the market this week when Richfield Oil Corporation announced its new "100 Plus Boron Super Octane" gasoline.

Introduction of the new gas was "timed to meet the higher compression requirements in the new lines of 1959 automobiles," according to Stan H. Green, Richfield Southern Division Manager. "Operators of older vehicles also will enjoy the extra power and economy of our new gasoline," he added.

Richfield became first among the majors to offer gasoline of an over 100 octane rating manufactured under the Boron formula.

There are two places in the world called Christmas Island, both named by mariners who sighted them at the Yuletide. One is on the Indian Ocean and the other in the Central Pacific.

## Lee's Quality Meats

LOCATED IN OUTPOST STORE  
4 MINUTES EAST ON RAMON

**Fresh Ground Beef . . lb. 39¢**

**Baby Beef Liver . . . lb. 59¢  
Chuck Steak . . . . lb. 59¢**

**Full Cut Round Steak . lb. 69¢  
Rib Pork Chops . . . lb. 69¢**

**Porterhouse  
Club Steak . . . . lb. 99¢**

**New York Steak . . . lb \$129**

**WILSON'S CHOICE STEER BEEF  
Cut, Wrapped and Quick Frozen**

**FOREQUARTER 140 Lb. Average lb. 44¢**

**HALF SIDE 275 Lb. Average lb. 49¢**

**ROUND OF BEEF 135 Lb. Average lb. 57¢**

Prices Effective Thursday Thru Sunday

Phone FA 8-3706

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S. FRANKS FA 5-3055 MURPHY REALTY FA 5-5102  
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FOSTER, HERBERT H. NELSON, AMY FA 5-5254  
559 S. Palm Canyon FA 4-1952 2277 N. Palm Canyon Dr.

FULTON, MURIEL E. NICHOLS, CULVER FA 5-2182  
125 S. Palm Canyon FA 5-2225 861 N. Palm Canyon Dr.

GANNON REALTY CO. PRESS, THERESA FA 5-5282  
1201 N. Palm Canyon FA 5-2772 611 S. Palm Canyon Dr.

HAMMOND, JAMES POTTER, MILDRED S.  
875 N. Palm Canyon FA 5-5373 238 E. Palm Canyon FA 5-7558

HASKELL, JOHN & CO. SUN REALTY FA 5-2929  
2700 N. Palm Canyon FA 4-2265 428 N. Palm Canyon Dr.

HEISER, WILLIAM J. VENGER, LOUIS FA 5-5395  
1546 N. Palm Canyon FA 5-5682 375 N. Indian Ave.

HICKS, HAROLD J. WEINSTEIN, RALPH FA 5-2884  
1345 N. Palm Canyon Dr. 256½ S. Palm Canyon Dr.

HUTTON'S REAL ESTATE WILLIAMS, JOHN FA 4-1641  
505 N. Palm Canyon FA 5-5977 423 N. Palm Canyon Dr.

HYDE, CORA B. WRIGHT, BILLY FA 5-5727  
290 N. Palm Canyon Dr. 382 N. Palm Canyon Dr.

The above member offices have exchanged their exclusive contracts through Multiple Listing. This is the modern way of buying and selling Real Estate. More than half of the real estate boards in California are doing business cooperatively in this manner. It stimulates sales by making it easier for the buyer to select his property from a list of recent offerings. It costs you nothing.

THE BEST BUYS ARE IN MULTIPLE

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4% Per Annum Current Rate of Interest

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383 South Palm Canyon Drive—Phone FA 4-1241  
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MAIDS . . . WAITRESSES  
NURSES  
BLACK NYLON SKIRTS  
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ANGELICA COOK'S LINEN  
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202 No. Indian Avenue — FA 5-5893  
Just North of Andreas S&H Green Stamps



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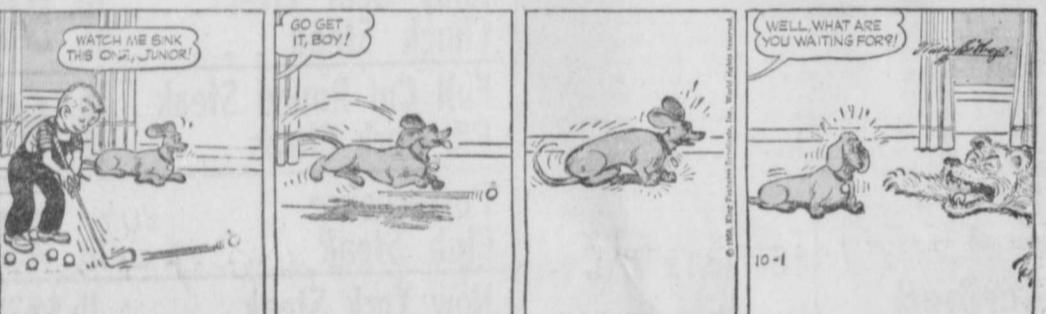
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MUGGS &amp; SKEETER



ETTA KENT



MARK TRAIL



SECRET AGENT X9



JOE PALOOKA



## Tom Danson's television log

(c) Colorcast <b>Wednesday</b>		<b>5 p.m.</b>
2	4	5
3	7	Standison
5	Cartoons	7-Cross Current
9	Champions	8-Burns & Allen
11	Space Patrol	9-Little Rascals
		11-Mickey Rooney
		13-Holiday
4-Theater		<b>7:30</b>
5-Cisco Kid		3-The Defender
7-Mickey Mouse		3-Playhouse
9-News		4-Union Pacific
		5-Art Laboe
		7-Cross Current
5:45		8-Burns & Allen
9-Spotlite		9-Little Rascals
11-Tommy		11-Mickey Rooney
		13-Holiday
6 p.m.		<b>10:00 p.m.</b>
2, 8, 4, 13		2, 11-News
5-Ponyo		3, 7-Bing Crosby
7-Studio 30		4-Your Life
8-San Diego		5-Theater
9-Cartoon Express		13-Tom Dungan
6:15		<b>10:15</b>
2, 4, 8-News		11-Paul Coats
11-Frontier Dr.		10:30
13-Cal Tinney		2-Movie
		4-M Hammer
		5-News
6:30		
2-Annapolis		<b>10:45</b>
3-20 Men		9-National
4-Cure Masse		5, 11-Movies
5-News		11:00 p.m.
7-Bill Hickok		3-Danger
8-Cisco Kid		4, 5, 12-News
13-Racket Squad		7-Hank Weaver
		8-Dick Powell
6:45		9-Max Baer
4, 11-News		
5-Tom Harmon		<b>11:15</b>
		4-Jack Palance
7 p.m.		13-Tom Dungan

(c) Colorcast <b>Thursday</b>		<b>7:00 a.m.</b>
2	8	11:00 a.m.
3	4	2-Love of Life
4	5	3-Romper Room
5	6	7-Florian Zabach
7:15		<b>11:30</b>
2-Cartoons		2, 8-Tomorrow
8 a.m.		3-Dee Parker
2-Miss Brooks		11:45
8-Lazy Corral		2, 8-Guiding Lite
8:30		<b>12 noon</b>
2-Amos 'n Andy		2-Ladies Fair
3-Red Rows		3-Uncle Luther
4-Love or Money		4-Film
5-Dough Re Mi		5-Matinee
7-Fun T. Reduces		11-Sheriff John
9:15		<b>12:15</b>
7-Milani Cooks		7-Mystery
		12:30
9:30		2, 8-World Turns
2, 8-Play Punch		12:45
3, 4-Treasure Hunt		1 p.m.
10:00 a.m.		2, 8-House Party
2, 8-Big Griffey		3, 4-These Roots
3, 4-Price Is Right		4:30
5-In Hollywood		5-Movie
7-Chucka's Cart'n		6-Movie
11-J. Wheeler		7-Theater
		8-Face Problem
10:30		9-Little Margie
2, 8-Top Dollar		
3, 4-Sport Page		
10:45		

KDES - dial - 920 1000 Watts		Local News Every Hour on the Half Hour
A. M.		A. M.
6:00-Sign On.		2:35-Frank Day Show.
6:01-Give Us This Day.		3:00-News.
6:02-Don Meyer Show.		3:05-Frank Day Show.
6:30-Local News.		3:30-Local News.
6:35-Don Meyer Show.		3:35-Frank Day Show.
7:00-News.		4:00-World and Local News.
7:05-Don Meyer Show.		4:10-Cliff Miller Show.
7:30-Sports.		4:30-Bottorf Sports.
7:35-Don Meyer Show.		4:35-Cliff Miller Show.
8:00-World and Local News.		5:00-News.
8:10-Don Meyer Show.		5:05-Cliff Miller Show.
8:30-Local News.		5:14-Sign Off.
8:35-Don Meyer Show.		FJOUU
9:00-News.		
9:05-Don Meyer Show.		
9:30-Local News.		
9:35-Don Meyer Show.		
10:00-News.		
10:05-Cliff Miller Show.		
10:30-Local News.		
10:35-Cliff Miller Show.		
11:00-News.		
11:05-Cliff Miller Show.		
11:30-Local News.		
11:35-Cliff Miller Show.		
12:00-World and Local News.		
P. M.		
12:10-Frank Day Show.		
12:30-Local News.		
12:35-Frank Day Show.		
1:00-News.		
1:05-Frank Day Show.		
1:30-Local News.		
1:35-Frank Day Show.		
2:00-News.		
2:05-Frank Day Show.		
2:30-Local News.		
A. M.		A. M.
5:35-Sign On.		2:35-Frank Day Show.
6:05-Weather.		3:00-News.
6:05-Elliott Litt Kaper		3:05-Frank Day Show.
7:05-Elliott Litt Kaper		3:30-Local News.
8:00-Poller Report.		3:35-Frank Day Show.
8:05-Elliott Litt Kaper		4:00-World and Local News.
9:05-National Weather.		4:10-Cliff Miller Show.
9:05-Jay Jason Show		4:30-Bottorf Sports.
9:30-Poller Report.		4:35-Cliff Miller Show.
9:45-National Weather.		5:00-News.
9:45-Jay Jason Show		5:05-Cliff Miller Show.
10:00-News.		5:14-Sign Off.
P. M.		P. M.
5:35-Jim Amache Show		2:35-Frank Day Show.
6:00-Weather.		3:00-News.
6:00-Elliott Litt Kaper		3:05-Frank Day Show.
7:00-Elliott Litt Kaper		3:30-Local News.
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9:30-Poller Report.		5:00-News.
9:30-National Weather.		5:05-Cliff Miller Show.
9:30-Jay Jason Show		5:14-Sign Off.
P. M.		P. M.
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6:00-Weather.		3:00-News.
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P. M.		P. M.
5:35-Sign On.		2:35-Frank Day Show.
6:00-Weather.		3:00-News.



## Real Estate for Sale

## \$26,000 --- POOL

INDIVIDUALLY BUILT 3 bedrooms, 2 baths home, just 4 years old. Well planned and spacious rooms.

## \$42,500 ... Furnished ... 4 Bedrooms

SOUTH END—4 bedrooms, 3 baths for the growing family, plus a lanai and a playroom. Well landscaped yard. Attractive patio area around POOL.

## 243 Feet Palm Canyon Drive

BEST BUY ON PALM CANYON for the investor. Property goes straight through to Indian Avenue 460' deep. \$115,000

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OWNER COMPELLED TO SELL AT ONCE

## \$6000 DOWN

WALKING DISTANCE TO DOWNTOWN.

YOUR CHANCE FOR A REAL SPECULATIVE BUY.

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FA 4-9463

## Real Estate for Sale 35

## Get in On The Big Season Ahead

20 UNITS — PALM CANYON Ready for business. 100 per cent location. Highest income. Good terms.

5 UNITS — POOL South End. Wonderful rental area. Priced for Quick Sale!

FINE ACREAGE Priced right — Let us show you how to make Money.

THEY SAID IT COULDN'T BE DONE IN PALM SPRINGS \$1,000 DOWN — New 3 bedroom, 2 bath home. Built-in stove and oven, disposal. Long term financing. \$16,950.

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OFFERS THE BEST BUYS IN PALM SPRINGS REAL ESTATE

3 BEDROOMS, 2 baths, pool, furnished, \$22,500.

LARGE R-1 Lot ..... \$4000

TWO 50 ft. commercial lots. Palm Canyon Dr. \$12,500 each.

NEW 3 bedroom, 2 bath, refrigerated. \$19,500 down.

EXCLUSIVE AGENT

## ADOLPH ISRAEL

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## ALLURING

OUTSIDE — Mighty comfortable inside! 3 Bedrooms, 2 baths & refigerated. Built in kitchen, complete wall to wall carpeting throughout, drapes. All this — Only \$21,950.

Make Offer — Owner Desperate:

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3 BEDROOMS, 2 baths, beautifully furnished, large lot. A buy at \$23,500.

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HOMES — LOTS — INCOME

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THIS MODERN home has 2 bedrooms, den, 2 baths, built-in oven and range. Enclosed patio with large stone barbecue. Owner will sell for FHA appraisal of \$21,500. Small down payment. This is not a tract home.

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THIS MODERN home has 2 bedrooms, den, 2 baths, built-in oven and range. Enclosed patio with large stone barbecue. Owner will sell for FHA appraisal of \$21,500. Small down payment. This is not a tract home.

JEKYLL, BRADLEY &amp; CO

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REALTOR

INCOME—Lovely 2 bedroom plus large studio, beautiful grounds

South End. Only \$19,500

PALM CANYON frontage, 125' x 52'. Cash out — \$35,000

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## Our Best Buys

\$18,500 — THREE bedroom, two bath, practically new, landscaped, fenced Modern home. Lots of extras. Owner's transfer to Boston allows liberal terms. Consult SUN REALTY, 428 N. Palm Canyon Dr. Ph. FA 5-2929

## Real Estate for Sale

## TAILORED TO FIT YOUR REAL ESTATE BUDGET

\$17,000—3 bedroom, 2 bath, large fenced lot, screened-in lanai, ducted cooling, forced air heat. Near schools.

\$23,750—REFRIGERATED 3 bedroom, 2 bath, kitchen with dishwasher, disposal, built-in oven and range and dining area. Utility room. Large living room with massive stone fireplace. Fenced lot, double garage. THE BEST DOGGONE VALUE ANYWHERE!

\$55,000—4 BEDROOM, 4 bath luxuriously furnished in exquisite taste, Beautifully landscaped walled. Over-sized pool in exclusive estate area.

RESERVE YOUR CHOICE HOMESITE LOT AT PALM SPRINGS GOLF CLUB.

**GANNON REALTY CO.**  
1201 N. Palm Canyon FA 5-2772

## Real Estate for Sale 35

## Enchanted Homes BRAND NEW

3 BEDROOM, 2 BATH

Refrigerated Air Conditioning

FROM

\$19,900 to \$21,000

ONLY

\$1950 DOWN

Sparkling refreshing 16' x 32'

Paddock pool optional at additional cost.

FURNISHED MODEL HOME

212 SUNSET WAY

Off McCallum Way near Palm

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OWN YOUR OWN

SANDPIPER

Garden Apartment

PALM DESERT

SPACIOUS 2 bedroom single

story garden apartments, tropical

landscaping, pool, ramada,

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Complete maintenance — even

maid and linen service available.

INITIAL GARDEN UNITS

\$19,000

Including Full Refrigeration

Two Unsold Apartments

In First Units Ready For

OCCUPANCY IN OCTOBER

THE SANDPIPER, El Paseo at

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PHONE FIRESIDE 6-6156

MATCHLESS LOCATION

3 BLOCKS to Palm Canyon. Nine

units, pool. Lot 96' x 150'. Room

for expansion. \$85,000. Terms.

2 ON A LOT

HOME AND INCOME, 4 blocks

to new Sears store and markets.

R-2 zone, 60' x 101'. \$16,000.

Terms — Why short!

LOT SPECIAL

R-2 Zone, 100' x 133' ..... \$2100

RENTAL

1 Bedroom guest house, \$90 month

JIM SHARPE

REAL ESTATE

433 N. Palm Canyon FA 5-2545

ROSLYN LANG

REALTOR

NEW 3 bedrooms, 2 baths, lanai,

fireplace, built-in stove, refrigerator,

carpets and drapes. Room for pool,

1000 Palms retreat. \$17,500.

MODERN 3' bedroom luxury home.

Oversize lot, landscaped.

Near schools. \$27,500.

LOTS — ACREAGE

R-1, 122x83' sewer ..... \$4000

R-2, 105x105', 5 units ..... \$9000

5 Acres, Hiway 11 ..... \$55,000

CONSULTANTS ON HOMES

INCOME — ACREAGE — TRADE

LOANS — INVESTMENTS

1175 No. Palm Canyon FA 5-2522

LOWEST PRICE Deep Well Area

\$31,500

SPACIOUS 3 bedrooms, 2 baths,

fireplace, built-in oven and range.

LARGE PATIO, POOL

Walled. Double garage. \$5000.

Will handle. Price is \$6000 below market!

JEKYLL, BRADLEY &amp; CO.

437 N. Palm Canyon FA 5-2734

100% FINANCING

We Will Build on Your Lot

3 BEDROOM, 2 BATH HOME

\$9995

AND 6 OTHER MODELS

TO CHOOSE FROM

BONDED — INSURED

Scotch Construction Co.

67-791 HIWAY 111

PALM SPRINGS FA 8-1267

\$1000 DOWN

NEW 3 bedroom 2 bath. \$16,950

unfurnished.

SUBORDINATE R-2 LOT, 122 ft. frontage, Will handle 5 units. \$6500.

HARRY J. BREEDING

REAL ESTATE BROKER

FA 8-3473 or FA 8-2090

MUST SELL

\$17,500

NEW 3 bedroom 2 bath. Wall to

wall carpeting. Near schools.

MARJORIE BARON FA 4-2624

EXCELLENT

2 BEDROOM, 2 bath home.

COMPLETELY FURNISHED.

South of Hiway 111, Palm Desert

\$17,500. Submit \$2000 down.

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NEW 1958 CHEVROLET  
AT  
USED CAR PRICES  
NOW AT  
STACK CHEVROLET  
MODEL CLEARANCE  
STACK CHEVROLET**

SOUTH PALM CANYON AT SUNNY DUNES — FA 4-9166

**Apartments for Rent 43**

LARGE DELUXE  
1 Bedroom apartment. Wood burning fireplace. Refrigeration, TV cable. Pool. Utilities included. \$175 month.  
580 Call Palo Fiero - FA 4-9726

NEW spacious 1 bedroom apartments. Furnished or unfurnished. Heated Pool. TV, wall to wall carpets. Lots of closets. Laundry room. Lease.

777 Camino Real. Phone FA 5-7013

HAVE APARTMENT  
WILL LEASE

Convenient South Side Location New, Refrigerated, Private Patio Heated Pool—Adults FA 5-5071 After 5 P.M.

\$55 — Furnished Apartment INCLUDING utilities, 2 miles east of Palm Springs. 36-353 Eagle Canyon Drive in Tramview or call Cal Brown . . . FA 8-2279

UPSTAIRS modern corner apartment, furnished, spacious. 3 bedrooms, 2 baths, fireplace, furnace, refrigeration. Suitable for office and home.

MURIEL E. FULTON FA 5-2225

UNFURNISHED 1 and 2 bedroom apartments including stove, Frigidaire, TV, cabl e, disposal, private patio. Around the corner from all shopping.

587 Calle Ajo — FA 5-2406

SOUTH end. Large new 1 bedroom apartments, unfurnished. Reasonable. Private laundry and storage. See owner, 1376 Camino Amapola, FA 5-6584.

\$90 — ONE bedroom apartment, furnished, large closets, close in. Also deluxe studio, with pool. Inquire 572 Calle Abronia. Phone FA 4-1978

NEW deluxe studio and 1 bedroom apartments. Center of town. Furnished. All utilities. Refrigerated. Pool. Adults. 372 S. Belardo. \$125 — \$130.

STUDIO apartments, center of town. Furnished. All utilities. Pool. Adults. \$85 - \$125. Across from Thrifty.

373 S. Palm Canyon

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BED Divan \$30. Fibre rug 9x12, \$15. Two walnut chairs \$15. FA 5-5049

SEE THE NEW 1959 IDEALS ALL SIZES

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**GROUNDBREAKING CEREMONIES** for Bermuda Dunes Country Club's \$200,000 clubhouse proved to be a "pay dirt" occasion for this group of Palm Springs "prospectors." They are, from left, Bermuda Dunes co-developer Ernie Dunlevie, Virgil Garland and Jerry Apelby, building contractors for the club house, and UCLA professor Choate, architect who designed it. Symbolical filling of money bags marked "pay dirt" with

first scoops of the "blue chip" sand launched construction of the ranch-modern building. Rising on a collection of dunes aggregating 10 acres, it will serve Bermuda Dunes' 18-hole championship golf course. In brisk demand are the Fairway Living homesites and golf course memberships being offered by the 1,000 acre desert resort community of homes. Oilman and hotelier Ray Ryan is Dunlevie's partner in the venture. (Gayle Studio Photo)

#### Aerial Workhorse

## Airlines to Say Goodbye To Hardworking Old DC-4

BY ROBERT J. SERLING  
United Press International  
WASHINGTON (UPI) — Get ready to bid goodbye to a gallant old aerial workhorse—the DC-4.

The four-engine Douglas-built airliner never achieved the reputation nor the affection bestowed on its smaller predecessor, the DC-3. But a lot of pilots are sorry to see the husky veteran disappearing from scheduled airline service.

THERE ARE STILL 194 DC-4's being used in scheduled service throughout the world, according to the International Air Transport Association. Most of them are operated by foreign airlines; only a handful are still carrying passengers in the United States.

The DC-4 was America's first four-engine transport plane, built in 1938 as the successor to the DC-3. The prototype had a triple-tail similar to Lockheed's Constellations, but Douglas shifted to a single tail and sold the odd-looking prototype to the Japanese government.

(THE JAPANESE, who had little experience handling planes

this big, promptly dunked their DC-4 in Tokyo Bay.)

Douglas went on to build about 1200 DC-4's but World War II kept the fat-fuselaged transport from what would have been a leading role in commercial aviation.

AS THE MILITARY C-54, the big plane performed wartime transportation duties nobly. But, by the time the war ended, Douglas was ready with its pressurized DC-6 and Lockheed collared the rest of the four-engine market with its Constellations.

The military turned hundreds of DC-4's back to the airlines, however, and up until the early 1950's it still formed a large chunk of the airlines' four-engine fleet. Even as the airlines shifted to faster, more comfortable pressurized airliners, they used the DC-4 for coach flights and cargo work.

PILOTS REGARD the DC-4 with a special, reserved kind of affection—like that given a loyal wife who has developed idiosyncrasies over the years. Recalls Capt. Byron (Dinty)

Moore, a five-million-mile veteran with American Airlines:

"No DC-4 ever flew exactly like another DC-4. Some of them seem to carry their years lightly, like a grandmother who still goes dancing; others have taken on weight in the wrong places. It's an airplane that has an awful lot of feminine characteristics."

ALTHOUGH MOST pilots will concede the DC-4 handles with all the grace and effortless ease of a trailer-truck, they do praise its dependability. During the Korean War, a cargo DC-4 accidentally was loaded twice before it left California for the Far East. When the cargo manifests were straightened out in Tokyo, officials discovered the plane was overloaded by five tons.

The most famous DC-4 was the "Sacred Cow"—the first airliner to be used by a President of the United States. Franklin Roosevelt flew the "Cow" to overseas conferences; it was the first plane to be equipped with an elevator for boarding—because of FDR's paraparesis.

Recalls Capt. Byron (Dinty)

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## Parking Group Recommends Purchase of Inn

Members of the city's Off-Street Parking Committee have made a series of recommendations to the City Council, most important of which was the backing of the purchase of the Desert Inn and agreement to help circulate the assessment district petition.

Another recommendation by the committee was to investigate the possibility of using the Chi Chi parking lot, off Palm Canyon Drive, and on the extension of Belardo for off-street parking during the daytime.

Although this parking lot would have to be cleared by 6 p.m., it would serve as additional free parking space for the coming year, prior to the acquisition of the Desert Inn.

The Off-Street Parking Committee also named three men, Dr. Sidney Noles, Stanley Rosin and Bill Foldsey, and one will be appointed by Mayor Frank Bogert to fill the vacancy left by the resignation of Fred Ingram.

### SP to Start AID Campaign

INDIO — Health and welfare leaders will meet with Southern Pacific employees to kickoff the railroad's sixth annual AID-United Givers campaign, Thursday, Oct. 2, at a luncheon at the Indio Hotel.

Trainmaster Ray Wills, the railroad's chairman for this area, will supervise the payroll deduction sign-ups in coordination with similar drives throughout the SP system.

## CHP Officer Tells of Added Hazards Now

Return to standard time is adding an additional hazard for motorists driving home from work, Capt. Lloyd Watson, of the Indio area office of the California Highway Patrol, noted today.

"All during the summer, the headwind generally had broad daylight in which to combat homeward bound traffic," Capt. Watson said.

"**BUT WITH THE** change from daylight saving time to standard time, dusk is beginning to fall as most workers leave for home. Dusk is a dangerous driving period, as every experienced driver knows, but sometimes motorists fail to adjust to the decreasing light. The result, much too often, is a late arrival for dinner—if the motorist is lucky enough to get home at all."

Capt. Watson pointed out that state law prohibits the use of parking lights as driving lights and said the Highway Patrol will be particularly alert to violations of this provision of the vehicle code.

"**PHYSICAL AND MENTAL ALERTNESS**, courtesy, and patience all play a large role in the ability to reach home safely and in good humor," Capt. Watson observed. "They become increasingly important as driving conditions become more difficult and dangerous."

The University of Miami had fewer than 2,000 students in 1945, 19 years after its founding. Now, its student body numbers about 13,000.

## Candidates, Issues

# California Is Rated as the Key State in Nov. 4 Election

(Editor's Note: This is the first of five articles dealing with candidates and issues in the November election in California.)

BY JAMES C. ANDERSON  
United Press International  
SACRAMENTO (UPI) — California is THE key state in the November election.

It is so important to both Republican and Democrats that such luminaries as President Eisenhower, Vice President Richard M. Nixon and former President Harry S. Truman have or soon will campaign in the Golden State.

**THE NOV. 4 ELECTION** is of paramount personal importance to two men, Sen. William F. Knowland and Attorney General Edmund G. Brown. The votes of about 6,500,000 Californians will determine which of these candidates becomes governor and perhaps a White House contender in the years to come.

Knowland is fighting for his political life, as is the Republican Party. Beaten by 662,000 votes in the June primary popularity contest against Brown, "Mr. Republican" since has waged a tireless, hard-hitting campaign to come from behind and win.

Democratic leaders today are predicting that Brown will sweep

BUT BROWN HAS not been coasting since his upset victory last June. Although his advisers are confident he will triumph in November by at least 300,000 votes, Brown is "running scared" and campaigning in every city and hamlet in the state.

THE IMPORTANCE OF THE CALIFORNIA election is this:

At the present time, Republicans hold the office of governor, both seats in the U.S. Senate, control of the state's congressional delegation by a 17-13 margin, command all of the important statewide offices except that of attorney general, enjoy a 43-37 edge in the Assembly and have a 20-19 paper-thin lead in the Senate.

**DEMOCRATS**, IN short, are on the outside looking in. They have been ever since Culbert L. Olson was governor in 1939-41, the palmy days of Franklin D. Roosevelt's administration.

But results last June caused Democratic hopes to soar. Not only did Brown whip Knowland, but almost all Democratic candidates for statewide offices piled up vote margins over GOP incumbents.

Democratic leaders today are predicting that Brown will sweep

other Democrats into office in November, including their candidates for lieutenant governor, treasurer, controller, and secretary of state, all posts now held by Republicans.

THEY ALSO PROFESS to see Democratic majorities in both houses of the Legislature next year. They hope to pick up at least two seats in the House of Representatives for a 15-15 stand-off with the GOP and they give Rep. Clair Engle (D) an even-money chance or better to beat Republican Gov. Goodwin J. Knight in their contest for Knowland's Senate seat.

A Democratic victory of that magnitude would enhance the party's chances of solidifying its control of Congress. It would all but deal a death blow to Knowland's national ambition.

Republicans, of course, stoutly deny these things will come in November.

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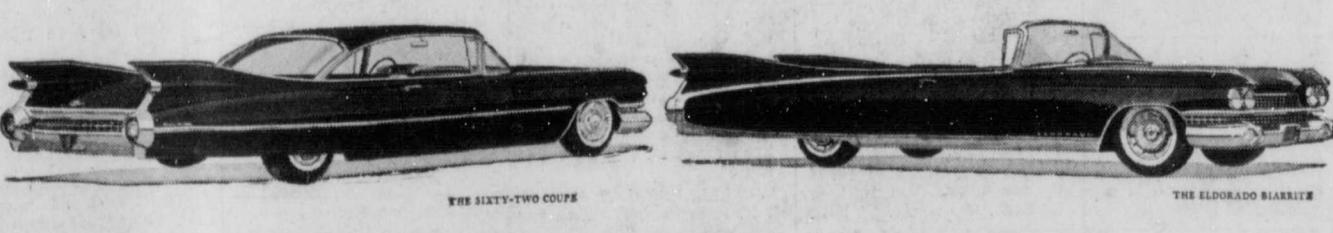
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